

Community MATTERS

FALL 2015



PASADENA COMMUNITY
FOUNDATION

JOURNEY HOUSE: THE ENDOWMENT

Journey House provides 60-75 former foster youth each year with the financial assistance and guidance they need to achieve their dream of completing a college education. The Pasadena Community Foundation (PCF) has supported the work being done at Journey House since 2002, providing grants related to affordable housing, and most recently, a truck to help foster youth move into housing.

The founder of Journey House, Brother Tim Mayworm, along with the Board Directors, wanted to make sure the important work being done at Journey House continues long after the original team is gone. Incorporated in Pasadena as a non-profit in 1983, Journey House is unique in that it serves only former foster youth, regardless of age, and helps them to navigate the challenges of transitioning into adulthood.

Tim did some work investigating endowments and found PCF's endowment philosophy

made sense with regard to Journey House's goals. Endowments at PCF are structured so the principle amount grows at a rate that keeps pace with inflation after annual distributions are made to support the organization.

Last August, Journey House established the Brother Tim Journey House Endowment with PCF. While the initial amount is relatively modest, \$10,000, the goal is to dramatically grow the endowment fund to \$3 million over the next three years so the unique work being done at Journey House will thrive long into the future providing a permanent source of support for the costs of obtaining a college education or vocational training which leads to self-sufficiency and independence for these young adults. To find out how you can help grow their endowment, visit their website at journeyhouseyouth.org.

Journey House currently supports 35 former foster youth who are enrolled in the following colleges:

Azusa Pacific University
Cal Baptist University
Chaffey College
CSU Los Angeles
CSU Northridge
El Camino College
L.A. Trade Tech.
Mt. San Antonio College
Pacific Oaks College
Pasadena City College
Santa Monica College
Southwest College
St. Mary's College
Syracuse University
UCLA
University of La Verne
University of San Francisco
USC



Journey House Staff, supporters and former foster youth

MEALS ON WHEELS

There are a significant and growing number of seniors in our community who are too frail to leave their home. And one of the biggest concerns of homebound seniors is insecurity about food. Few are able to shop on their own; preparing meals without help can be a challenge. Still, they want to remain living an independent life rather than moving to a much more expensive care facility.



Volunteers deliver meals to over 100 seniors in Pasadena.

This is where Meals on Wheels makes a real difference. They provide a hot meal for lunch, and an easy to re-heat meal for dinner, delivered to 100 Seniors, five days a week. The meals are put together and delivered by over 100 volunteers. Using their own cars, the volunteers deliver healthy, nutritional meals, along with warm smiles, and kind words.

And living at home is far less costly than the alternatives: 1 year of food provided by Meals on Wheels is less expensive than 1 week at a nursing care facility or 1 day at a hospital!

The Pasadena Community Foundation has been supporting Meals on Wheels since 1965. In 2015, PCF awarded \$10,000 in funding for 5,000 home delivered meals.

SENIOR CARE NETWORK

Senior Care Network is a vital component of Huntington Hospital, connecting seniors with resources to help them live a healthy, independent life. Through referrals, assessments, care co-ordination and post discharge hospital assistance, more than 6,000 seniors each year are able to avoid unnecessary ER visits, hospitalization and nursing home placement.

Senior Care Network keeps track of patients through the Resource Center database. Unfortunately, the database was 12 years old, highly unreliable and no longer supported by the manufacturer.

The new database, funded through the grant from PCF, will allow better follow up regarding senior care, and help to reduce re-admissions to the Huntington Hospital. This will greatly facilitate the Senior Care Network's goal of allowing seniors to remain at home for as long as safely possible..

MEETING THE CHALLENGES FACED BY SENIORS

The Pasadena Community Foundation has been a long-term supporter of organizations that help seniors in our community. In 2014 the Foundation decided to reevaluate the grant guidelines to make sure the grants were going to help those seniors most in need. A task force was created, consisting of local community and nonprofit leaders with experience in providing support for the elderly.

What they uncovered was insightful and alarming. Simply stated, the government's measurement of poverty among seniors in California vastly understates scope of the problem.

Currently, 9% of seniors in California fall below the federal poverty level and are eligible for government support. However, this measurement focuses on food costs and far less on health care and regional variations in housing costs, a significant problem in Southern California where housing costs are far higher than the national average.



Resource specialists skilled at problem solving and identifying resources provide telephone assistance.



Monthly food distribution to 700 low income older adults is part of the senior center's outreach program.

PASADENA SENIOR CENTER

The Pasadena Senior Center has been actively involved with the important issue of food anxiety among the frail elderly. For the past 10 years, the senior center has partnered with the Los Angeles Regional Food Bank to provide two bags of groceries for older adults in the Pasadena community who depend on the food each month. The food includes canned goods, juice, cereal, and other groceries.

The food distributed does not include essential meat protein with the groceries. So the Senior Center reached out to the PCF for help. The Foundation provided a grant that would enable them to purchase frozen chicken to include in groceries for the 700 seniors who either come to the Center each month or have their food delivered by volunteers.

The PCF has proudly supported the work done by the Pasadena Senior Center for the past 50 years.

PASADENA VILLAGE



Social work intern, Andrea Cabrera with Pasadena Villagers.

Pasadena Village is an organization that helps 135 seniors maintain their independence while living at home, and strengthens their connection with the community. A large volunteer base works with staff at Pasadena Village, encouraging senior involvement with activities, providing transportation, and delivering lots of emotional support.

A number of the Village members are homebound, facing difficult life transitions or chronic medical conditions. The foundation funded the Pasadena Village's intern program whereby a student working on a Masters degree in Social Work visits homebound seniors and creates personalized care plans, including referrals, along with food recommendations. This outreach reduces feelings of isolation and increases connections to the Pasadena Village community.

As a result, the true number of older adults in Southern California contending with the long reach of poverty is hidden. When housing and health care are taken into consideration, 48% of seniors in California fall into the economically vulnerable category, the second highest rate in the nation. Many of these 'hidden poor' don't qualify for supplemental government support, and struggle to meet basic needs. For example, 24% of low-income seniors are food insecure, a figure that is unacceptably high.

Based on this and other data, the Pasadena Community Foundation Senior Grants Task Force developed new guidelines that would focus future grants on the frail elderly, in particular homebound seniors. The goal was to enable this target population to remain independent in their own home by supporting programs that enhance food security, caregiver support, transportation and ancillary medical services.

In 2015 nearly \$50,000 in grants, generated from two funds at PCF (the Eaton and Rawn Endowments), was awarded by the Foundation to four local nonprofits that provide essential services to seniors.

THE BE 1 IN 100 Campaign

PCF is growing our Endowment Builders to 100 families. With a gift of \$10,000 you can endow your passion and support Pasadena.

RICHARD N. AND MARY ALICE FRANK ENDOWMENT

Richard & Mary Alice Frank were philanthropic during their lifetime and will keep supporting the Pasadena community in perpetuity through their named endowment created by a bequest to the Pasadena Community Foundation.

Richard Frank was a lifelong Pasadena resident. He was the son of Lawrence L. Frank and Henrietta Van de Kamp Frank. Mr. Frank joined his family's companies in 1947 after attending Stanford Business School. He became president and CEO in 1956 of Lawry's Foods, Inc., and Lawry's Restaurants, Inc. Under Mr. Frank's leadership, Lawry's Foods grew from a fledgling one-product enterprise to a thriving company.



Richard & Mary Alice Frank

It was at Pomona College that he met Mary Alice Bentley. They enjoyed a long, happy, and fulfilling life together for 65 years. Mary Alice worked closely with her husband as he grew Lawry's Foods and Lawry's Restaurants into world-renowned businesses. On her own, she established a successful interior design firm.

In addition to their successful businesses, the Franks were

committed to the community in which they raised their three children. Mr. Frank created Lawry's Beef Bowl, the famed annual event that treats the Rose Bowl competitors to evenings of food and celebration the week prior to the game. Mary Alice was a long-term member of the Pasadena Art Alliance, and served for a number of years on the Pasadena Design Commission.

Their son, Richard R. Frank served as PCF's Ambassador for Human Services during our 60th anniversary year, representing the family's three generations of commitment to the Pasadena community.

In addition to their successful businesses, the Franks were committed to the community in which they raised their three children.

The Richard N. and Mary Alice Frank Endowment will support local grants. Says Executive Director, Jennifer DeVoll, "It is an honor to have the Frank family associated with our work as one of our endowment builders. It is families like this that make Pasadena such an incredible place."

A NOTE FROM OUR BE 1 IN 100 CO-CHAIRS

“Sid and I established our endowment to support the grant making efforts of PCF in 2011. We have seen firsthand PCF’s deep knowledge of local non-profits and the thoughtful way in which they approach grant making. Our endowment is unrestricted, creating flexibility for supporting the changing needs of the future.”

Betsey Tyler
Sid & Betsey Tyler Endowment



“My passion is the arts and my endowment is restricted to supporting arts & culture locally. I trust PCF to identify and support worthy organizations and programs as they emerge and change. It is a way to leave a legacy for Pasadena while directing the grants to an area I care about.”

Margaret Leong Checca
Margaret Leong Checca Endowment for the Arts

TRUMAN’S TOUCH ENDOWMENT



Chanel Borneo & Judith Truman Houg

June Truman was a single mom who raised five kids on her own. In 1978, she realized her dream and opened her own business, the Truman Employment Agency. One of her goals was to provide job guidance for people in need in the San Gabriel Valley. June would personally coach people in need, providing them with guidance on how to properly dress and demonstrate confidence in the interview. On occasion, June would hire people with limited experience for a few weeks to work at the Agency to give them experience with a job and something to add to their resume.

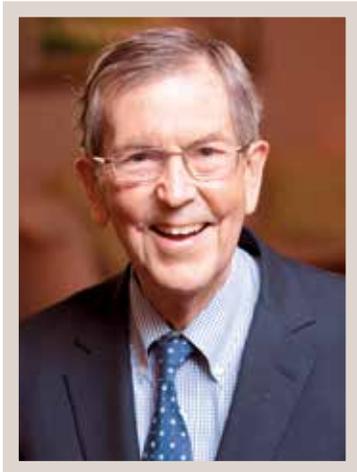
“Mom managed to touch the lives of so many people with the same amazing strength and grace with which she did everything in life,” said her daughter Judith Truman Houg.

June passed away in 2009; her daughter Judith and her granddaughter Chanel Borneo wanted to find a way to keep her memory alive. They did some research and set up an endowment fund with the Pasadena Community Foundation. The fund will support nonprofits that help single moms and kids, causes that were important to June. The Truman’s Touch Endowment will ensure that her legacy will live on.

As Chanel said when her grandmother June passed, “Grandma is like the wind; you can’t see her, but you can always feel her presence.”

BILL BOGAARD

The Pasadena Community Foundation is proud to announce that Bill Bogaard, Mayor of Pasadena from 1999 until 2015, will be joining the Foundation's Board of Directors, effective January 1st.



"We are lucky to have an organization like the Pasadena Community Foundation Board," said Bill. "The Foundation serves a critical purpose by supporting a large number of community nonprofits. I appreciate how each nonprofit that receives support is carefully vetted by the Foundation staff and Board members to ensure they are well managed and will use the funds appropriately. I am very much looking forward to being part of the team."

Bill and his wife Claire have been actively involved with Pasadena since moving here in 1977. Bill was a member of the Pasadena City Council from 1978 to 1986, including a 2-year stint rotating in as mayor, serving from 1984-1986.

In 1999, Bill became Pasadena's first elected mayor. During his 16 years as mayor, Bill is most proud of helping to strengthen the infrastructure of Pasadena, including a major seismic rehabilitation of City Hall, expansion of the Convention Center and the completion of the Gold Line light rail system through Pasadena.

Prior to serving as mayor, Bill was Executive VP and General Counsel of First Interstate Bancorp, a large financial services company. He was responsible for directing the company's legal and legislative activities, dealing with capital, credit and corporate compliance.

In addition to his work with the Foundation, Bill will continue to serve as chairman of the Pasadena Bioscience Collaboration, a technology enterprise incubator for Life Sciences startups, and workforce development program. He is also the proud father of four amazing kids.

MAGGIE SABBAG

The Pasadena Community Foundation is thrilled that Maggie Sabbag will be joining the Foundation Board, effective January 1st.

Maggie grew up in the Pasadena area, received her BA from Princeton and a Master's degree in International Economic Policy at Columbia. She worked as an Investment Banker with Bear Stearns in New York, and as an advisor for the Central Asian Investment Corporation in Moscow (Maggie speaks Russian). During her years in Moscow, Maggie was also involved with providing grants to several nonprofits in Russia.

Maggie came back to the US and met Ken, an orthopedic surgeon; they married and moved to Pasadena in 2005. Over the past 10 years, Maggie has focused on raising her three daughters, and serving in a variety of volunteer roles. She currently serves on the Board of Trustees of Polytechnic School and the Gooden School, and is an active member of the Pasadena chapter of American

Women for International Understanding.



Maggie knew she wanted to work with an organization that was making a meaningful impact in the local community. "I met with Jennifer DeVoll about the possibility of joining the Foundation Board," said Maggie. "She invited me to several nonprofit site visits and I saw the strong

relationship the Foundation has with so many local nonprofits. I knew immediately that the Pasadena Community Foundation was an organization that would allow me to truly make a difference."

"I love that the Foundation will be around for not just years but for generations," said Maggie. "And the Foundation has such a wide reach, from helping the homeless to supporting the arts. I look forward to being an active member of the Board."

LOCAL HEROES BREAKFAST

Last June, PCF awarded over \$500,000 in grants within six areas of interest: Arts & Culture, Education, Environment, Health, Human Services & Youth.

Photos (each, left to right):

1. Lena Kennedy and Brian McDonald, Superintendent, PUSD
2. East West Bank Breakfast Sponsor representatives Elvira Valenzuela and Sonia Howard
3. Mark Waterson, with Convalescent Aid Society and Dave Davis, PCF Board Chair
4. Peter Boyle and Kathleen Gilmore with Clifford Swan Investment Council



LEGACY LUNCHEON

This fall, PCF honored Legacy Society members and Endowment Builders. Pasadena Heritage was awarded a \$25,000 grant in memory of Michael Schneickert.

Photos (each, left to right):

1. Former Mayor Bill Bogaard & Claire Bogaard with Mayor Terry Tornek
2. Representing Pasadena Heritage: Mic Hansen, Judy Gain, Sue Mossman and Hayden Prater
3. Representing Northern Trust, the Presenting Sponsor of this year's Legacy Luncheon, Mimi Evers, Tom Smith, Charlie Mustachia, Heidi Sandoval, Susan Lindgren & Melanie Clark
4. Arnie (former PCF board member) and Gretl Mulder





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YEAR END GIVING OPPORTUNITIES

1. Establishing a Donor Advised Fund (DAF) at PCF can provide a tax deduction this year and allow you to make grants from your fund in years to come to charities you choose. Making a gift of appreciated stock is a great way to establish your DAF. You save on capital gains taxes and receive a tax deduction at fair market value.
2. Make an annual gift to PCF and become a Friend or Fellow.
3. Be 1 in 100 and create a named endowment.
4. Many PCF funds are eligible for gifts from your IRA. Legislation is pending on the IRA charitable rollover, consult your tax advisor.
5. Make a gift to one of PCF's 300 charitable funds in lieu of a gift this holiday season. We can provide you with a card letting the recipient know of your donation in his/her honor. Ideas include:
 - **Yes Virginia Fund** – supports gifts to needy children at Christmas
 - **Loretta Glickman Fund** – supports at risk African-American Youth
 - **Pasadena Assistance Fund** – gives a helping hand to those in need in our community
 - **The Elvis Fund** – supports organizations that help animals find great homes
 - We have funds for Arts, Education, Health, Human Services, and Youth

PCF launches new website!

PCF's new site is now compatible for viewing on tablets and smartphones. Check it out at www.pasadenacf.org.

