

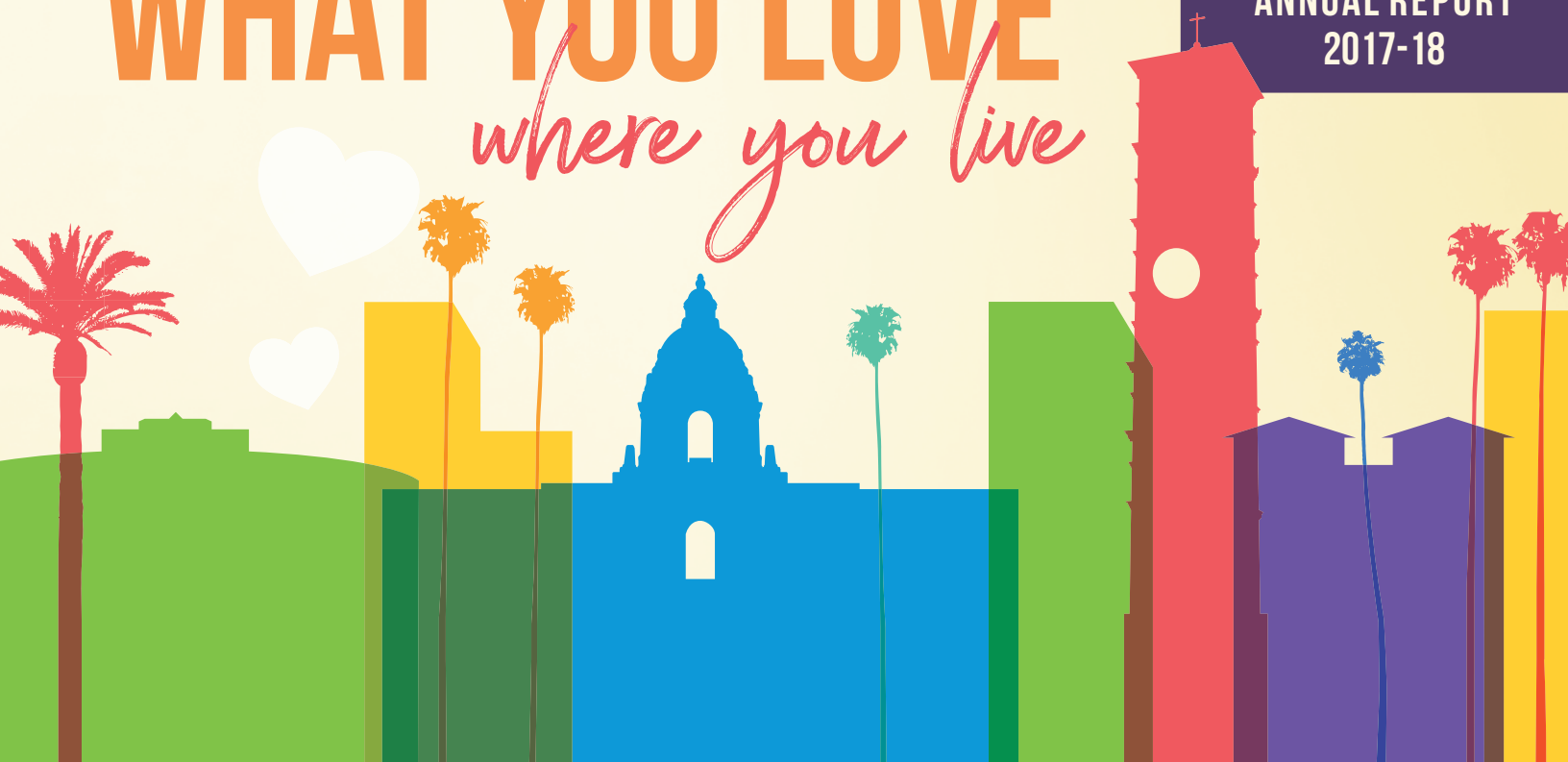


PASADENA COMMUNITY  
FOUNDATION



*supporting*  
**WHAT YOU LOVE**  
*where you live*

ANNUAL REPORT  
2017-18



## 2018 BOARD OF DIRECTORS

Fran N. Scoble, Chair  
Dave Beringer  
Bill Bogaard  
Phyllis Crandon  
Sandra A. Ell  
Judy Gain  
Priscilla Gamb  
Jenny Lim  
Peter McAniff  
Margaret Mgrublian  
Eddie Newman  
Gloria Pitzer  
Nicholas G. Rodriguez  
Margaret Heflin Sabbag  
Dr. Sonia Singla  
Leslie Stocker  
Michelle Tyson, M.D.  
Alexander Wei

## 2018 PAST BOARD ADVISORY COUNCIL

Ann Dobson Barrett  
Robert E. Carlson  
Ramon C. Cortines  
David M. Davis  
Rita Diaz  
Raymond Ealy  
James D. Gamb  
Betty Chin Ho  
G. Arnold Mulder  
Wendy Munger  
Peggy Phelps  
Diane Scott  
Joel Sheldon  
David Werbelow

## 2018 PROFESSIONAL ADVISORS COMMITTEE

Ryan Dietz  
Alison J. Gamble  
Kathleen Gilmore  
Elaine Gregory  
Bill Hrachak  
Kelley Bannon Lashley  
Julie Lee  
Karl Swaidan  
Vanessa Terzian

## PCF STAFF

Jennifer Fleming DeVoll  
PRESIDENT/CEO  
Mariver Copeland  
CHIEF FINANCIAL OFFICER  
Dan Maljanian  
DIRECTOR OF DEVELOPMENT  
Mike deHilster  
PROGRAM OFFICER/MARKETING  
MANAGER  
Lauren Le Ber  
DEVELOPMENT ASSOCIATE  
Amie Shook  
OFFICE COORDINATOR

301 East Colorado Blvd., Suite 810  
Pasadena, CA 91101  
(626) 796-2097  
pasadenacf.org



2017 Board  
Chair, Judy Gain,  
Jennifer DeVoll  
and 2018 Board  
Chair, Fran Scoble

## FROM THE BOARD CHAIR

Over the past few years, PCF's local impact has continued to grow. 2017 was no exception. This growth was fueled by generous Friends & Fellows donations, an expanding number of Endowment Builders, the establishment of new funds with a local focus, and donors who choose to use PCF as a vehicle for their own philanthropy through donor advised and family foundation funds. The result has been an increase in our grant dollars.

In addition to direct support through grants, PCF has also expanded the way in which we serve the local nonprofit community:

- PCF produced five-minute short films for nine local nonprofits in conjunction with Alibaba Pictures through our Big Heart Small Film project.
- PCF and the Ann Peppers Foundation co-sponsored a Storytelling Workshop for more than 50 nonprofits.
- PCF offers charitable gift annuities: We "lend" our CGA license to area nonprofits so they may offer this program to their donors.
- PCF manages an Agency Endowment program for 20 local organizations; they co-invest their assets with PCF's portfolio which returned 20.4% in 2017.

We are happy to share how supporting what you love, where you live, is making a difference in your community!

## THE "BE 1" CAMPAIGN CONTINUES...

"I hope each of us knows that the goal isn't to live forever; it's to create something that will. This is why I decided to become a PCF Endowment Builder and 'BE 1' for Education."



The Scoble Family Endowment is an Endowment Builder fund that supports PCF's local grant making in the area of Education. In 2018, the Scoble endowment helped to fund the grant to Partnership for Success!

## DIVORCED COUPLE PLANNED JOINT GIFT, AND THEN...

Artist and craftsman John Schug moved to the Linda Vista area of Pasadena in 1985 when he began a relationship with Rick Nordin. In 2015, after being together 30 years, they divorced, and John relocated to Altadena while Rick moved to DTLA. John loved what the Pasadena community offered. It was this community feeling that brought him to PCF in 2017 seeking advice on funding a life income gift. He and Rick had reemerged as friends after their breakup and were working on the best way to handle a piece of property they owned. PCF was the logical recipient.

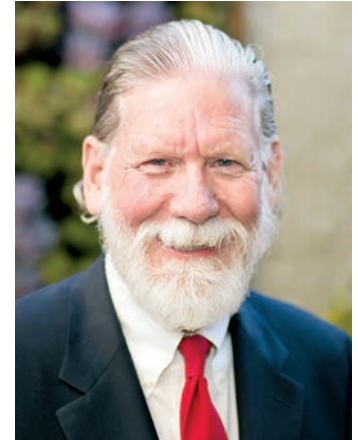
A charitable remainder unitrust (CRUT) was a great way to avoid the taxes of an outright sale and generate a lifetime income for both. They also liked that the gift would eventually fund an unrestricted endowment. The fact that each would benefit from a tax deduction was just icing on this charitable cake.



**Rick Nordin established the John Schug Memorial Endowment to pay tribute to John's life and his love of Pasadena/Altadena.**

The gift planning process had some interesting turns. During the appraisal, the agent discovered that the rural property John and Rick were going to transfer to the CRUT had tenants that were growing marijuana on the land. Removal of the plants was both a serious issue to make the gift happen and a lighthearted moment for some PCF board members who liked to inquire how the "pot farm gift" was progressing. Sadly, the gift wasn't completed because John died on the very day he was to sign the trust document.

As John's heir and executor, Rick had to tell Jennifer DeVoll that the gift didn't make sense with John's death as it could be inherited free of any capital gains tax. However, Rick offered to make a gift in John's memory and commit to including the Foundation in his own estate plan. He set up an unrestricted endowment, the John Schug Memorial Endowment, to support PCF's local grant making, thus keeping John's love of Pasadena going in perpetuity. Rick may live in downtown LA but after 32 years in Pasadena it holds a special place in his heart, too. Rick's future gift through his estate makes him a current member of PCF's Legacy Society.



**Rick Nordin is a Legacy Society member, naming PCF in his estate plan as a beneficiary to his IRA.**

## LEGACY SOCIETY

## Future Funds of the Pasadena Community Foundation

We appreciate those who have made a provision in their estate plan for a future gift to the Pasadena Community Foundation.

Anonymous (7)  
Ann Dobson Barrett  
Geoff Baum & Lisa Galloway  
Barbara Beckham  
Karen L. Bizzini  
Bill & Claire Bogaard  
Orin Burgess  
Patricia Cole  
Carl & Lynn Cooper  
Gilbert & Rebecca Corrales  
Drs. Ludlow & Ruth Creary

John & Ginny Cushman  
R-lene Mijares de Lang  
Matthew & Jennifer DeVoll  
Kimberly Ebner  
Robert Floe  
Judith Gain  
Arlene Harder  
Thomas Harris  
John J. Kennedy  
Scott & Debi Kroman  
Celia Lemon  
Bill & Patti Loitz  
Denise Mamishian  
Richard & Ann Martinez  
John & Margaret McAustin  
James McDermott & Cynthia Kurtz  
Don & Nancy McIntyre

Andrea Morseburg  
Roger & Gloria Mullendore  
Richard Nordin  
Donald & Gloria Pitzer  
John & Charlotte Reith  
Johnny N. Rogers  
Gail Rolf  
David Ross  
Norman & Sossi Sarafian  
Sandra Shatto  
Margaret A. Smith  
Leslie E. & Pamela A. Stocker  
Thorpe Family Trust  
Betsey Tyler  
Jolly Urner  
Mary Weaver  
Randolph & Judith Wilson



## RYAN DIETZ JOINS PCF'S PROFESSIONAL ADVISORS COMMITTEE



"Our team at UBS provides more than just investment expertise. We advise families on a wide variety of wealth planning issues including philanthropic goals. PCF can be a great resource for certain clients." — Ryan Dietz

Ryan Dietz is a Senior Vice President at UBS where he is part of the Summit Wealth Management Team with offices in downtown LA and Newport Beach. Dietz, a Pasadena resident, has worked in financial services for 20+ years and recently joined PCF's Professional Advisors Committee. The committee of nine professional advisors includes attorneys, CPAs and financial advisors. They provide guidance for PCF on charitable matters and amplify PCF's expertise in advising donors.

## PCF PROFESSIONAL ADVISORS COMMITTEE HOSTS COCKTAILS AND CONVERSATION

Attorneys, Investment Advisors and CPAs gathered in May at the home of Greg and Nancy Annick to enjoy food, drink and the opportunity to meet one another. Three of PCF's Professional Advisor Committee members Kelley Lashley, Kathleen Gilmore and Bill Hbranchak offered testimonials about how they have worked with PCF to benefit their clients in the area of philanthropy.

1. Bill Hbranchak, Temo Arjani LLP
2. Kathleen Gilmore, Clifford Swan Investment Counsel
3. Kelley Bannon Lashley, Calleton, Merritt, De Francisco & Bannon, LLP
4. Jenny Lim, PCF Board member and Wende Headley, Investment advisor



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## AGENCY ENDOWMENT SPOTLIGHT

### PROFESSIONAL CHILD DEVELOPMENT ASSOCIATES



**Kelly, her son Casey and PCDA therapist, Alaina.**

When Casey was a toddler, he had challenges dealing with other children as well as adults. He was diagnosed with autism at age 2, and his mother, Kelly began trying various therapies, with little success. Four years ago, she found Professional Child Development Associates (PCDA) and has been taking Casey there several times a week ever since. “Casey was a kid who could not relate to others,” said Kelly. “Now he’s 15, and I’ve seen him blossom since coming to PCDA. He has an amazing ear for music and can play melodies by ear in several different keys. He has gained confidence and is so happy. PCDA has been our saving grace.”

Casey and his therapist Alaina have worked together, focusing on music and improving his language and social skills. Casey could not wait to talk about his experience at PCDA, “I love music, and my teacher Aliana is so nice, and I like to play with all the kids here.”

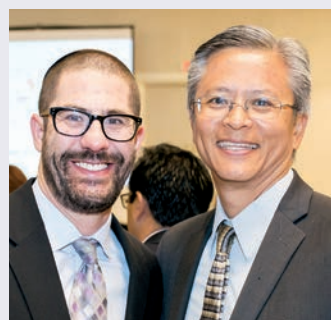
PCDA serves over 1,000 children each year with autism and other developmental challenges. There are 80 people on staff and the team creates a tailored approach for each child’s unique needs, mostly through one-on-one therapy. PCDA also works to create partnerships with parents to support the overall success of the family.

The Pasadena Community Foundation has long been a supporter of PCDA because of the important work the organization does for the community. PCDA recently set up an endowment with the Pasadena Community Foundation. “We want to ensure the great work being done at PCDA continues for many years to come,” said Dr. Diane Cullinane, co-founder and Executive Director. “PCF understands our needs, and I am confident our endowment will be well managed.”

## PCF HAPPENINGS



**PCF Board member, Dave Beringer, at site visit to Homes For Life, a 2018 grantee.**



**Josh Grater, Executive Director of Friends in Deed, a 2018 grant recipient and Bill Huang, Housing Director at the City of Pasadena, enjoy PCF’s Local Heroes breakfast.**



PCF and the Ann Peppers Foundation brought legendary **Andy Goodman** to Pasadena to host a nonprofit storytelling workshop for Foundation grantees. Both Villa Esperanza and Senior Care Network were 2018 PCF grantees and were among the over 50 nonprofits who attended the workshop.

**Pictured above: Gioia Pastre, Villa Esperanza; Jennifer DeVoll, PCF; Eileen Koons, Senior Care Network; and Pegine Grayson, Ann Peppers Foundation.**



## ARTS & CULTURE GRANTS

Armory Center for the Arts	\$25,000
Foothill Creative Arts Group	\$7,000
Fulcrum Arts	\$10,591
Lineage Dance Company	\$15,000
Red Hen Press	\$10,000

## COLLEGE WOMEN'S CLUB OF PASADENA SCHOLARSHIP FOUNDATION

11 recipients attending 5 area colleges	\$40,500
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## ECONOMIC DEVELOPMENT & JOBS

Pasadena Bio Collaborative Incubator	\$20,143
Learning Works	\$25,000

## EDUCATION GRANTS

College Access Plan	\$20,000
Pasadena Educational Foundation	\$30,000
Partnership for Success!	\$20,000
Reading Partners	\$25,000
Families Forward Learning Center	\$7,659
Stars	\$25,000
STEAM:CODERS	\$5,000

## ENVIRONMENT GRANTS

Amigos de los Rios	\$25,000
Arroyos & Foothills Conservancy	\$25,000
Outward Bound Adventures	\$25,000

## PASADENA ASSISTANCE FUND

Armenian Relief Society	\$25,000
Armory Center for the Arts	\$25,000

## PASADENA CHILD HEALTH FOUNDATION

Ability First	\$15,000
Boys & Girls Club of Pasadena	\$15,000
Elizabeth House	\$22,500
Families Forward	\$22,500
Flintridge Center	\$20,000
Foothill Family	\$20,000
Girls on the Run LA County	\$22,500
Planned Parenthood of Pasadena & SGV	\$12,500
Rose Bowl Aquatics Center	\$22,500
Young & Healthy	\$20,000

## PASADENA COMMUNITY GARDENS CONSERVANCY

PUSD Master Gardener	\$42,000
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## PASADENA PUBLIC LIBRARY FOUNDATION 2017/2018

Facade Restoration Project	\$137,000
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## HEALTH GRANTS

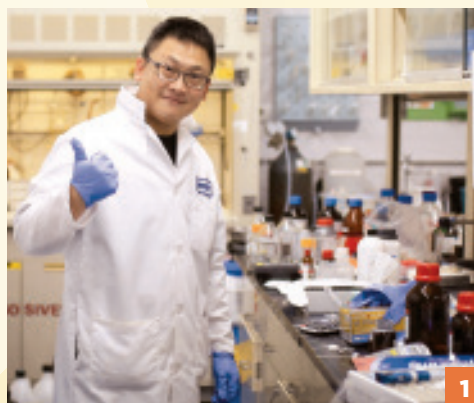
Planned Parenthood of Pasadena & SGV	\$25,000
Ronald McDonald House Pasadena	\$4,500
Rose Bowl Aquatics Center	\$25,000

19<sup>TH</sup>  
ANNUAL

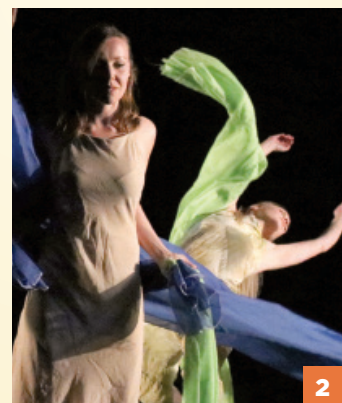
# Local HEROES GRANTEES

## REBUILDING LIVES

Friends In Deed	\$18,000
Elizabeth House	\$25,000
Casa	\$25,000
Gooden Center	\$25,000



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5

- 1 Pasadena Bio Collaborative Incubator
- 2 Lineage Dance Company
- 3 Pasadena Meals on Wheels
- 4 Arroyos & Foothills Conservancy
- 5 Casa



## ROBERT J. FEFFERMAN INITIATIVE - 2017/2018

Math Academy \$57,000

## ROWE & GAYLE GIESEN TRUST

Armory Center for the Arts \$7,200  
Art Center \$7,200  
Pasadena Educational Foundation \$7,200  
Side Street Projects \$7,200  
Wisdom Arts Laboratory \$7,200

## SENIOR GRANTS

Armenian Relief Society \$5,000  
Homes for Life Foundation \$25,000  
Huntington Hospital - Senior Care Network \$10,000  
Pasadena Meals on Wheels \$10,000  
Pasadena Senior Center \$10,000

## SPECIAL POPULATIONS

Ability First \$10,000  
HEAR Center\* \$11,916  
Club 21 Learning & Resource Center \$7,103  
FVO Solutions, Inc. \$12,955  
Professional Child Development Assoc. \$15,505  
Villa Esperanza \$25,000

## VISTA NOVA GRANTS FOR THE BLIND & VISUALLY IMPAIRED

Academy of Music for the Blind \$12,000  
Pasadena City College Foundation \$10,000

## WOMEN AT WORK

PCC Women Veterans Program \$2,000

## YES, VIRGINIA FUND - 2017\*\*

Boys & Girls Club \$3,000  
ChapCare \$3,000  
Door of Hope \$1,750  
Elizabeth House \$1,750  
Families Forward \$1,500  
Flintridge Center \$750  
Friends Outside in LA County \$1,000  
Harambee Ministries \$500  
Impact House \$2,000  
LINKS Mentoring \$750  
PCDA \$1,500  
Treasure Little Children \$2,500

## YOUTH GRANTS

Five Acres \$25,000  
Hillsides \$25,000  
Hathaway-Sycamores Child & Family Services \$25,000



- 6 Gooden Center
- 7 Reading Partners
- 8 Homes for Life Foundation
- 9 Professional Child Development Associates
- 10 Armory Center for the Arts
- 11 Planned Parenthood of Pasadena & SGV

\* Thomas Harris Family Foundation

\*\* 2018 Grants to be awarded in November



# 2017-18 FRIENDS & FELLOWS

Through annual giving, Friends & Fellows support PCF's efforts to make Pasadena a better place to live, work and play.

*The following list reflects gifts received 1/1/17 - 6/30/18.*

## ESTEEMED FELLOWS (\$10,000+)

Alibaba Pictures Group  
Anonymous (2)  
Guilford & Gwen Babcock  
Bailey & Barbara Bishop  
The Donald & Sally Clark Foundation  
Mel & Renate Cohen  
Carl W. & Lynn Cooper  
Matthew & Jennifer DeVoll  
East West Bank  
Judith Gain  
Grace Helen Spearman Charitable Foundation  
Greater Los Angeles New Car Dealers Association  
Donald & Taylor Hall  
Arlene Harder  
Jonathan & Wende Headley  
Handy Hioe & Anita Handojo - BAZIC Products  
Richard & Tracy Hirrel  
IDS Real Estate Group  
Fred & Jenny Lim  
David & Margaret Mgrublian  
Lary & Mary Anne Mielke  
Wendy Munger & Leonard Gumport  
Richard Nordin  
Marion Payse  
Michael Peevey & Carol Liu

**Tyron Hampton, Bill Bogaard,  
George Falardeau**



Private Internet Access  
David & Victoria Rogers  
Neil & Sonia Singla  
Melinda Stahl & Matt Nix  
Thorpe Family Trust  
Dr. Michelle Asantewa Tyson

## DISTINGUISHED FELLOWS (\$5,000 - \$9,999)

Scott & Giusy Brown  
Charles Schwab Pasadena  
Clifford Swan Investment Counselors  
David & Phyllis Crandon  
Eleven Twenty Seven Foundation  
Don & Julie Fedde  
James & Priscilla Gamb  
Dr. Lily Lee & The California Clinic  
Arnie & Gretl Mulder  
Roger & Gloria Mullendore  
The N.E.W. Fund  
Northern Trust  
A. William & Judy Opel  
Donald & Gloria Pitzer  
Ann Russo  
Judith E. Score  
Toyota Pasadena  
Betsey Tyler  
Alex & Katie Wei  
Wells Fargo Bank

## SPONSORING FELLOWS (\$2,500 - \$4,999)

Arent Fox LLP  
Bill & Claire Bogaard  
Boston Private  
California Community Foundation  
Robert & Maureen Carlson  
Margaret Leong Checca  
Community Bank Foundation  
Crown City Medical Group  
David Davis  
Gordon & R-lene Mijares de Lang  
Diane Doolin & Vic Preisser  
E-Central Credit Union  
Olga Eysymontt  
Robert J. Floe & Floe Financial Partners  
Stephanie Fox & Ben Taylor  
Gamble Jones Investment Counsel  
Gonzalez Goodale Architects  
Gregory, Fillas, Buschauer, LLP  
Gary Hackney & Natalie Poole  
Hahn & Hahn LLP  
Harrington Group  
Huntington Memorial Hospital  
Francine Hokin Katz  
James & Olga Kendall  
The Harvey & Ellen Knell Foundation  
Peter & Jerilyn McAniff  
Mijares Mexican Restaurants, Inc.  
John & Charlotte Reith  
Rodriguez, Horii, Choi & Cafferata LLP  
Ken & Maggie Sabbag  
Ted & Lori Samuels  
John H. & Linda A. Seiter  
Sara Brady Shatford  
Shinhan Bank

Rosemary Simmons  
Southern California Public Radio - KPCC  
Randolph & Judith Wilson  
Henry & Margie Yost

## SUPPORTING FELLOWS (\$1,000 - \$2,499)

All Saints Church  
Gregory J. Annick & Nancy McAniff Annick  
John D. & Laura Babcock  
Olin Barrett & Ann Dobson Barrett  
Tom Baxter & Jennifer Kuo  
Barbara Beckham  
Christine Benter  
Dave Beringer  
Bolton & Company



**Roger Huang, Ying-Ying Goh,  
Shari Bonner**

John & Louise Brinsley  
Barbara Campbell  
Catherine "Tink" Cheney & Barry Jones  
Clifton Larson Allen  
Walter & Suzanne Cochran-Bond  
Community Bank  
Ramon Cortines  
John & Ginny Cushman  
Leo & Stephanie Dencik  
William Francis Deverell & Jennifer Watts  
Jo Drummond  
Claire Dunavan  
Larry & Geraldine Edson  
Sandra A. Ell  
Ray & Sydney Feeney  
David & Mitsuko Felton  
Five Acres  
Jean T. Fleming  
Louis B. & Laura Fleming  
Bill & Brenda Galloway  
Michael A. Newkirk & Olivia P. Garfield  
Robert & Katherine Gillespie  
Eunice Goodan  
Sandy Greenstein  
Patti B. Healy  
Harold & Marguerite Hennacy  
Carolyn Horne  
John & Barbara House  
Kelly Johnson & April Danz  
Judith G. Kelly  
Heather Lord & Jason Wolenik  
Samuel Losh  
Albert & Rose Marie Lowe



Manufacturers Bank  
 Allen & Weta Mathies  
 Paul & Linda Maurin  
 Andrew & Harper McDonald  
 Stephen & Judy McDonald  
 Elizabeth Medearis  
 Carolyn Miller  
 Paul & Susan Miller  
 Ray & Eddie Newman  
 Pasadena Convention Center  
 Peggy Phelps  
 Sterling Pile  
 William & Patsy Pinney  
 Glenn & Carol Pomerantz  
 Chris & Katie Poole  
 John & Marie Queen  
 Nicholas G. Rodriguez & Patricia Jazmines  
 Danny & Sarah Rothenberg  
 Fran Scoble  
 Janet Sebenius  
 Leslie E. & Pamela A. Stocker  
 Marilyn Szymak  
 Thomas & Elayne Techentin  
 Rob & Charisse Tolleson  
 Peter & Jeannie Vaughn  
 Robert & Carolyn Volk  
 John & Judy Whiting  
 Charlie & Julie Woo

### FELLOWS (\$500-\$999)

AbilityFirst  
 Anonymous  
 Tom & Janice Bea  
 Remo & Rosamaria Belli

Martyn Belmont  
 Robert & Susan Bishop  
 Susan Blaisdell  
 The Boardman Family Foundation  
 Corky & Marilyn Conzonire  
 Rita Coulter  
 David G. Covell  
 Margaret T. Cunningham  
 Tobias Delbruck  
 James & Kitty Dillavou  
 Raymond & Charmayne Ealy  
 Jeffrey Scott Fastnow  
 Anne Fleming  
 Dawn Frazier  
 Haley & Anita Fromholz  
 Dr. Ying-Ying Goh & Tony Pang  
 Edith Grady  
 Michael & LeAnn Healy  
 Ernie & Marcia Hoffer  
 James M. & Susan T. House  
 Josey Iannotti & Reno Yu  
 Idealab!  
 John F. & Jennith G. Knox  
 Les & Linda Kumagai  
 Dennis & Shelly Lowe  
 Phillip & Lois Matthews  
 Maxwell Noll Investment Advisors  
 Carson & Kaholyn McKissick  
 Larry Minasian  
 Linda Moore  
 Bob & Kris Morrish  
 Charles G. Morse  
 Gordon & DeEtte Mountford  
 John Mulchaey



Linda Mazur, Ali Barar, Sally DeWitt

Mutual of Omaha Insurance Co.  
 Byron & Dottie Nelson  
 Richard Norton  
 Jeffrey & Joan Palmer  
 Robert & Anna Pindroh  
 Barry & Melina Pyle  
 Charlie & Eileen Read  
 Donald Roudenbush  
 Bill & Marilyn Schulte  
 Michael & Diane Scott  
 Dennis & Alison Slattery  
 Margaret A. Smith  
 George & Gretel Stephens  
 Taylor Insurance & Financial Services  
 Jolly Urner  
 Charlotte Van Fleet  
 Maria Low Way  
 David Werbelow & Jeannie Flint  
 Warren & Kathy Wimmer  
 William & Eileen Zimmerman

### FRIENDS (\$1 - \$499)

Carrie Adrian  
 Melvin & Regina Agajanian  
 Abraham & Mary Aghoian  
 Anonymous  
 Glenn & Melinda Arbuthnot  
 John & Margaret Asher  
 Bryan Beckham  
 Rosey Bell  
 Clayton & Margaret Braatz  
 Hannah G. Bradley  
 Brad & Claire Brian  
 Annie Brose & Chris Anzalone  
 Rick Button Landscape Design  
 Joan Caillouette  
 John & Susan Caldwell  
 Mauricio Cevallos  
 Evan Chen  
 George Chiang  
 Scott Christopher  
 James & Melanie Clark  
 Patricia Cole  
 Peggy Coleman  
 Martha Malnic Cooley  
 Richard & Mariver Copeland  
 Andrea Coupe  
 William & Diane Cullinane  
 Tony & Nadine Danz  
 Leslie Dennis

Ginger Detoy  
 Janet Doud  
 Kate Dwyer  
 Emily Edelson  
 Eisenhart & Associates  
 Kevin G. Ennis  
 Rick & Megan Foker  
 Lauren M. Frankel  
 Bob Gain  
 Anton & Anita Garnier  
 Claudia Garza  
 Kathleen B. Garza  
 Margarito Garza  
 Dan & Carol Goldthwait  
 Ted & Marcia Grace  
 Lori Gross  
 Paul & Margie Grossman  
 Michael Gurevitch & Lori Wynstock  
 Margo Halstead  
 Katherine Healy  
 Dave & Caraly Higuchi  
 Dorothy Hoffman  
 Patrick & Sylvia Holmes  
 Horie & Company  
 Jill Hotvet  
 Marguerite Hougasian  
 Song Huang  
 Dirk & Sharon Hudson  
 Paul & Missy Jennings  
 David R. & Carole A. Jones

Lisa Kenyon  
 Patricia Ketchum  
 Gregory & Alfrida King  
 Bettijune Kruse  
 Ginny Lechler  
 Gail Lovejoy  
 Kevin & Deborah Lutz  
 Mark & Paula Mariscal  
 John C. & Pam Massar  
 Linda Massey  
 Michael Matthews  
 Rex Mayreis & Joan Kaplan  
 Ted & Jane McAniff  
 Carlin & David McCarthy  
 Sasha Mikhali poor  
 Mitchell J. & Margot A. Milias  
 Stuart & Stacy Miller  
 Jeannette Muirhead  
 Rick Neumann  
 Kay M. Paietta  
 Gordon Pashgian  
 Michael & Priscilla Pawlicki  
 Robert & Lori Paz  
 Maiya Teague Penberthy  
 Ralph & Mary Elizabeth Perry  
 Phillips & Company  
 Jane Quinn  
 Bill & Christy Rakow  
 Edward & Roseann Ramirez  
 Suzette Ramirez-Carr

Jim & Coral Rawn  
 George & Mary Regas  
 David & Kristin Ritterbush  
 John & Harriet Robinson  
 Leonard & Carmella Rodriguez  
 Janet J. Rose  
 Paul & Cynthia Royce  
 Mary Machado Schammel  
 Richard Henry Schlatter & Viola S. Mallory  
 Rosemary Schroeder  
 Joe & Gigi Scully  
 Fred & Gwynne Seares  
 Fred & Cynthia Soldwedel  
 Gilbert C. Speer  
 John D. Taylor  
 Carlette Louise Thompson  
 Terry & Maria Tornek  
 Vance & Phyllis Trueblood  
 John B. Ulmer  
 Lucia Villaescusa  
 Michele I. Vogt  
 Chuck Waterman  
 Craig & Carolyn Watson  
 Scott & Jinny Wilcott  
 Roberta Wilcox  
 Barbara Wright  
 Leslie Zasa

# "BE 1" OF PCFs ENDOWMENT BUILDERS

- 01 Louis & Marion Webb Endowment
- 02 William J. Prisk Endowment
- 03 Rena J. Bruce Endowment
- 04 Katherine Mason Endowment
- 05 Lucille R. Roseman Endowment
- 06 Ralph M. & Margaret K. Norrington Youth Endowment
- 07 Joseph W. Barta Endowment
- 08 Helen Wilfong Endowment
- 09 Helen B. Lockett Endowment
- 10 Rebecca R. Anthony Endowment for Needy & Underprivileged Youth
- 11 Dorothy I. Stewart Endowment
- 12 John & Lucille Crumb Medical Research Endowment
- 13 Loren G. Millis Endowment
- 14 Margaret L. Amos Endowment
- 15 Cornelia L. Eaton Endowment for Assistance to the Elderly
- 16 Ella C. Price Endowment for Disabled Children
- 17 Live Orchestral Music Endowment
- 18 Virginia Krueger Endowment
- 19 Dorothy J. Philips Endowment

20

- 20 O.K. Earl Endowment
- 21 Bernard & Mary Johnson Endowment
- 22 Pitzer Family Endowment
- 23 Jean Hubbard Endowment
- 24 Fred & Jean Felberg Endowment
- 25 Sterling Pile Endowment



James Gamble

- 26 James Gamble Endowment
- 27 Philip V. & Sara Lee Swan Endowment
- 28 John & Linda Seiter Endowment
- 29 Maria Antonia Niven Endowment
- 30 Peggy Phelps Endowment
- 31 Dorothy Avakian Endowment
- 32 Schneickert-Otamura Endowment
- 33 Carl & Lynn Cooper Endowment

- 34 H. Diane Scott Endowment
- 35 Nancy Nash Beckham Endowment for Hunger
- 36 Betty Jean Ho Endowment
- 37 John & Shirley Thomas Endowment
- 38 Al & Rose Marie Lowe Endowment
- 39 Bob & Maureen Carlson Endowment
- 40 William T. Reynolds Endowment
- 41 Wendy Munger & Leonard Gumpert Endowment
- 42 George & Maggie Jagels Family Endowment
- 43 Eleven Twenty Seven Endowment, Temo Arjani
- 44 Sid & Betsey Tyler Endowment
- 45 Judith Gain Endowment
- 46 Guil & Gwen Babcock Endowment
- 47 G. Arnold & Gretl Mulder Endowment



Loretta Glickman

- 48 Loretta Glickman Endowment for African American Youth
- 49 Dottie & Byron Nelson Endowment
- 50 David & Holly Davis Arts & Culture Endowment
- 51 Bill & Betsy Rawn Endowment for Seniors in Need
- 52 Phillip & Lois Matthews Endowment for Health
- 53 Ray & Eddie Newman Endowment for Education
- 54 Stephen & Judith McDonald Endowment for Education
- 55 Jim & Priscilla Gamb Endowment for Healthcare
- 56 The Scoble Family Endowment
- 57 Mitzvah Endowment
- 58 William J. & Claire W. Bogaard Endowment
- 59 David & Margaret Mgrublian Endowment

60

- 60 Truman's Touch Endowment
- 61 John & Jennith Knox Family Endowment

- 62 Margaret Leong Checca Endowment for the Arts
- 63 Hall Family Endowment for the Community
- 64 Matthew & Jennifer DeVoll Endowment for the Environment
- 65 Philip A. Swan Endowment
- 66 Jim & Joan Caillouette Endowment for the Arts
- 67 Ann Dobson Barrett & Olin Barrett Endowment for Arts & Culture
- 68 Joel & Jil Sheldon Endowment
- 69 Luke & Allyson Copeland Endowment for Education
- 70 Anonymous Arts Endowment
- 71 Tyson/Hagopian Family Endowment
- 72 Anonymous Unrestricted Endowment
- 73 Ruth Stewart Martin Endowment
- 74 Elizabeth Lent Endowment
- 75 Jud & Marilyn Roberts Endowment for Education
- 76 Marvel B. Kirby Endowment
- 77 Roger & Gloria Villalobos Mullendore Endowment for Hunger
- 78 Bob & Arlene Harder Endowment
- 79 Fornaciari Family Endowment

80

- 80 Reith Endowment
- 81 Nan & Howard Schow Endowment
- 82 Randolph & Judith Wilson Endowment
- 83 Richard & Mary Alice Frank Endowment
- 84 Maria & Terry Tornek Endowment
- 85 Christopher & Virginia Orndorff Endowment for the Environment
- 86 Anonymous Education Endowment
- 87 Hancock & Julia Banning Endowment for K-12 Education
- 88 Nix/Stahl Family Endowment
- 89 Marjory E. & Harold B. Reichert Endowment for Health
- 90 Hal & Marguerite Hennacy Endowment

- 91 Clifford Swan Investment Counselors Education Endowment
- 92 Phyllis & David Crandon Endowment for Arts & Culture
- 93 Cynthia P. Rosedale Endowment
- 94 Glenn & Carol Pomerantz Endowment for Education
- 95 Helen & John Deverell Endowment
- 96 Brenda & Bill Galloway Education Endowment
- 97 Stephanie Fox Endowment
- 98 Opel Family Endowment
- 99 Fedde Endowment for Disabled Youth

100

- 100 Kimberly Ebner Endowment
- 101 Thorpe Family Trust
- 102 Clarence Fleming Memorial Endowment
- 103 Vista Nova Renaissance Endowment
- 104 Alan M. & Sheila R. Lamson Endowment for Arts Education
- 105 Fred & Jenny Lim Education Endowment



John & Judy Whiting

- 106 John & Judy Whiting Endowment
- 107 Bill & Patti Loitz Endowment
- 108 Bailey & Barbara Bishop Endowment
- 109 Michael R. Peevey & Carol J. Liu Endowment
- 110 Vicky & David Rogers Endowment
- 111 Mielke Endowment
- 112 John Schug Memorial Endowment
- 113 Judith Score Endowment
- 114 Headley Family Endowment
- 115 Clark Foundation Fund
- 116 Mel & Renate Cohen Endowment for the Homeless
- 117 William K. Lewis Endowment

and counting...



## STATEMENT OF ACTIVITY

	2017	2016
<b>Net Assets - Beginning of Year</b>	\$62,208,753	\$ 50,105,809
<b>Additions</b>		
Contributions and other support	\$9,981,061	\$16,664,749
Gain on Investments	\$11,617,947	\$3,259,545
Other Support	\$ 46,004	\$30,957
<b>Total Additions</b>	\$21,645,012	\$19,955,251
<b>Expenses</b>		
Program		
Operating	\$436,092	\$363,470
Charitable Gift Annuity	\$125,102	-
Donor-Advised Grants	\$4,723,833	\$6,164,879
Discretionary Grants	\$706,239	\$570,745
Field of Interest Grants	\$353,436	\$218,781
<b>Total Program</b>	\$6,344,702	\$7,317,875
Administrative and General	\$324,352	\$236,134
Development	\$249,701	\$298,297
<b>Total Expenses</b>	\$6,918,755	\$7,852,306
<b>Change in Net Assets - increase/(decrease)</b>	\$14,726,256	\$12,102,944
<b>Net assets at the end of the year</b>	<b>\$76,935,010</b>	<b>\$62,208,754</b>

This is a financial summary for the year ended December 31, 2017. PCF financial statements are audited annually. Copies of PCF financial statements and tax return forms 990 and 990T (if one is filed) are available on the PCF website.

[www.pasadenacf.org](http://www.pasadenacf.org)

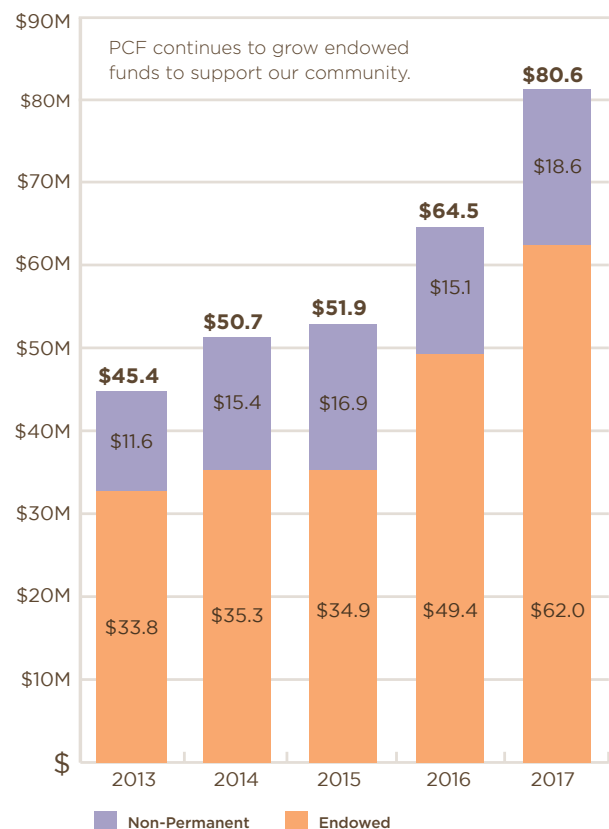
**77.5%**

increase of  
total assets  
since 2013

## STATEMENT OF FINANCIAL POSITION

Assets	2017	2016
Cash and Cash Equivalents	\$1,005,164	\$693,651
Investments	\$79,596,561	\$63,801,207
Other Assets	-	-
<b>Total Assets</b>	<b>\$80,601,725</b>	<b>\$64,494,858</b>
<b>Liabilities</b>		
Accounts Payable	\$70,434	\$70,400
Accrued Expenses	\$117,490	\$83,719
Agency Funds	\$3,478,791	\$2,131,986
<b>Total Liabilities</b>	<b>\$3,666,715</b>	<b>\$2,286,105</b>
<b>Total Net Assets</b>	<b>\$76,935,010</b>	<b>\$62,208,753</b>
<b>Total Liabilities and Net Assets</b>	<b>\$80,601,725</b>	<b>\$64,494,858</b>

## FIVE YEAR GROWTH CHART



## MARJORY & HAROLD REICHERT ENDOWMENT BE 1 FOR HEALTH

As children of the Depression era, Marjory and Harold Reichert used their talents to give back to the communities in which they resided. Living humbly in Pennsylvania, Margie and Harold were known as the neighborhood cook and handyman, respectively. Whenever a family needed a home-cooked meal, Margie was there. Harold, a WWII pilot, was a metallurgist and lent a helping hand to others with their home needs. Their daughter Carole Jones, and her husband David, remember them fondly, as Carole explains, "They made a huge difference in our adult lives."

When Margie neared the last period of her life, she moved to the Pasadena-area to live with Carole

and David. Both Carole's father and mother had been so frugal throughout their lives that after their passing, there was a tidy sum of money left. The question was, where would they have wanted that money to go? "We put some money aside for the grandchildren's college funds. And, even with that, there was a nice amount left to do something special," explained Carole. "My mother liked the idea of David being involved and active in the Pasadena community. What if we chose to create a fund that included their name – to honor their generosity throughout their lives."

David explains, "At the time, while we were deciding where to put the funds, we saw that Pasadena Community Foundation was putting together their 'Be 1 in 100' campaign that invited individuals to build endowments with the organization. We thought it was a wonderful idea. It was settled. We built our fund with PCF."

The Marjory E. & Harold B. Reichert Endowment for Health focuses on organizations in the health care space. This fund's focus stemmed from Margie's last period of her life. While she lived with Carole and David, she used health care services daily. For example, they received equipment from the Convalescent Aid Society to help support Margie's end of life care.

"I think my mother and father would be very proud of where this money is going," says Carole. David chimes in: "This is their legacy."



**This year the Reichert Endowment helped to fund the grant to Ronald McDonald House Pasadena.**

*Announcing...*

### PCF'S FUND HOLDER PORTAL

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your fund information.**

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