Even though they come from different economic backgrounds, cultures, as well as continents and childhood experiences, Renate and Mel Cohen have forged a 53-year marriage based on love – for each other, their family, and the Pasadena community they’ve called home for decades.

On paper, their differences could be problematic: he was a sax-playing, jazz-loving American G.I. who grew up poor in East Los Angeles; she’s from a large cultured family in Stuttgart, Germany who was raised on theatre and concerts. But the Arcadia couple have a common affection for the arts, and a strong desire to give back and be of service to the community.

An insurance broker for more than 40 years, Mel has been active in the Pasadena charitable landscape with leadership stints for the Tournament of Roses, Rotary and Optimist Clubs as well as the Pasadena City College Foundation. Renate, who has a background in the financial industry, is a member of many Pasadena-area organizations such as the Pasadena Symphony and the LA County Arboretum Foundation.

Establishing one of PCF’s newest Endowment Builder Funds, the Cohens are directing their fund to local organizations that support homeless services. The decision was in part based on Mel's personal childhood. “We were on welfare, it was no secret,” he says. “We were the only Jewish people living in the projects back then. Coming from that background I need to give back, to be involved.”

Renate wholeheartedly agrees. “We all believe that the homeless situation has gotten so out of hand and it shouldn’t be in our country,” she explains. “My heart goes out to those individuals. I believe for so many, unfortunate circumstances resulted in their homelessness.”

The couple is thankful that PCF provides them with an ongoing avenue to make a difference in the community that’s given them so much over the years.
At PCF, I get to meet a lot of people — individuals, couples and heads of organizations — who want to do something philanthropic but often are unclear about the intricacies and options available.

Part of our job at PCF is to listen and understand the needs and desires of a new potential philanthropist. Often a phone call or email leads to a face-to-face sit-down meeting where people can ask about our community impact and charitable options to consider.

PCF offers many types of funds to suit the unique needs of donors. Here are some popular options.

**Donor Advised/Family Foundation Funds:** This is a very common way people come to PCF. People have a significant life event – maybe a business windfall – and they want to do something philanthropic with that money. Maybe they are thinking about the next generation or handing down family values.

They could set up their own family or private foundation, but that gets complicated. PCF is a good alternative because the individual gets to direct where and how much money will be granted, but we take care of all the administrative paperwork.

**Endowment Builder Funds:** These popular funds resonate with people who love Pasadena and want to create a perpetual source of support for the local nonprofit community. PCF pools their money with others to make a significant impact, addressing a critical need. While they don’t have discretion on which specific organizations receive grants, the fund is established in their name.

Continued on page 8
YES, VIRGINIA CELEBRATES 25 YEARS OF GIVING!

The 5th Annual Classy & Sassy Boutique and Luncheon, chaired by Diana Rafeedie-Nofal, took place November 7 at the Altadena Town and Country Club. This fun and festive event of boutique shopping supports the Yes, Virginia Fund which this year marks its 25th anniversary at PCF.

Established in 1994 to help address the needs of our community’s children, the Yes, Virginia Fund awards grants to local nonprofit agencies that provide toys, books, gifts and special experiences during the holidays to undeserved children. Since its inception, the Yes, Virginia Fund has invested nearly $300,000 in the lives of children in our community.

This year, the 2018 Yes, Virginia Fund Grantees include:

- Boys & Girls Club of Pasadena
- ChapCare
- Door of Hope
- Elizabeth House
- Flintridge Center
- Friends Outside in LA County
- Impact House
- LINKS Mentoring
- Families Forward Learning Center
- Professional Child Development Associates
- Treasure Little Children

RIBBON CUTTING AT VILLA ESPERANZA

PCF awarded $50,000 to the capital campaign of Villa Esperanza Services which works with intellectually/developmentally disabled individuals. In October 2018, Villa Esperanza hosted a ribbon cutting ceremony to celebrate both the completion of its new school buildings as well as Phase 1 of the campaign.

HOMETOWN LEGACIES HONORED AT LEGACY LUNCHEON

Held September 18, PCF’s Legacy Luncheon honored 130 guests that included Legacy Society members, Endowment Builders and professional advisors. From left to right: PCF President & CEO Jennifer DeVoll, Vice Mayor & Councilmember John J. Kennedy, and Union Station Services CEO Anne Miskey.

EXECUTIVE ROUNDTABLE EVENT

PCF sponsored the Pasadena Executive Roundtable’s breakfast featuring Jan Masaoka, CEO of CalNonprofits, who spoke about strategies for strengthening nonprofit boards. Pictured with Jennifer DeVoll and Jan Masaoka (center) is the Steering Committee for the event: Melanie Goodyear, Rebecca Mitchell, Tim Mayworm, Elizabeth Dever, Cynthia Bengstrom.

DONOR ADVISED FUNDS AND TAX REFORM SEMINAR

A collaboration with PCF and several local nonprofits, a charitable giving seminar held at A Noise Within on October 18 educated donors about the many options available to them. Dan Maljanian introduced speakers Diane Rankin and Reynolds Cafferata.
Amigos de los Rios

PLANTING THE URBAN FOREST

Urban green canopies and native plants not only provide resources to local birds, insects and other wildlife but contribute to a neighborhood’s overall well-being.

The absence of trees and greenery in pockets of Altadena’s residential and commercial areas caught the attention of the Altadena-based Amigos de los Rios which kicked into gear an urban forestry planting project.

“Our project goals are to improve air and water quality in this area, reduce urban heat, and improve the beauty of our streetscapes,” said Claire Robinson, Executive Director of Amigos de los Rios. “The plants will help manage water resources through the soil and help clear the air of pollution and carbon.”

PCF provided a $25,000 grant to Amigos de los Rios to purchase 50 native and drought-tolerant trees and 300 shrubs. As a bonus, the nonprofit received a matching grant of $375,000 from the Department of Forestry which resulted in a total of 230 trees and 1,000 shrubs being purchased.

To energize the community about their local environment, Amigos engaged Pasadena students and other eco-minded volunteers for a series of hands-on plantings, which further connected residents with their new natural landscape.

Preserving Greening St Natural

In the shadow of the majestic San Gabriel Mountains, Pasadena’s backyard wilderness bustles with local wildlife, native greenery and inviting open spaces. Over the years, Pasadena Community Foundation has funded local environmental organizations that restore, maintain and connect the native landscape while fostering new generations of ecologically-minded stewards to care for these precious resources.

Arroyo & Foothills Conservancy

PROTECTING WILDLIFE HABITATS

Large-scale developments and busy freeways present connectivity challenges to urban wildlife that is witnessing shrinking habitats, genetic in-breeding and highway crossing deaths. The Hahamonga to Tujunga Wildlife Corridor Initiative aims to establish passageways for wildlife (such as mountain lions, gray foxes and bobcats) trapped in isolated islands. For 18 years, the nonprofit Arroyo & Foothills Conservancy (AFC) has been active in purchasing and protecting pockets of wilderness in the San Gabriel Valley Foothills.

In 2014 and again in 2017, PCF awarded two $25,000 grants to the AFC which was able to leverage the grants with state grants and local community donors to purchase 11 acres
Outward Bound Adventures

INSPIRING STEWARDSHIP

“Outward Bound Adventures (OBA) has an amazing program for young people,” says Azeyah Polk, a graduate of John Muir High School, about the outdoor learning and leadership program that serves primarily low-income urban youth, many of whom have never experienced their local wilderness areas.

“My first big camping trip was to Catalina Island for five days; it really took me out of my comfort zone,” Azeyah says about the program that has, since its inception, engaged more than 80,000 inner-city youth with nature appreciation and environmental stewardship.

Over time, OBA’s supportive personnel became Azeyah’s extended family. Because of OBA, Azeyah gained self-confidence and poise. By her senior year, she was speaking at conferences and local organizations, providing eloquent descriptions of her adventures and what the program has given her.

PCF recently donated funds for OBA to purchase a new van so the organization can increase its outreach to local high schoolers and offer more students a chance to discover how they can have a positive impact on the environment and be the next generation of capable stewards.
Through annual giving, Friends & Fellows support PCF’s efforts to make Pasadena a better place to live, work and play.

The following list reflects gifts received 1/1/17 - 9/30/18.

2017–18 FRIENDS & FELLOWS

SPONSORING FELLOWS ($2,500 - $4,999)
Arent Fox LLP
Bill & Claire Bogaard
Boston Private
California Community Foundation
Robert & Maureen Carlson
Margaret Leong Checca
Community Bank Foundation
Crown City Medical Group
Gordon & R-lene Mijares de Lang
Diane Doolin & Vic Preissler
E-Central Credit Union
Olga Eysymontt
Robert J. Flex & Floe Financial Partners
Stephanie Fox & Ben Taylor
Gamble Jones Investment Counsel
Gonzalez Goodale Architects
Gregory, Fillas, Buschauer, LLP
Gary Hackney & Natalie Poole
Hahn & Hahn LLP
Harrington Group
Huntington Memorial Hospital
Francine Hokin Katz
James & Olga Kendall
The Harvey & Ellen Knell Foundation
Peter & Jerlyn McNaniff
Mijares Mexican Restaurants, Inc.
John & Charlotte Reith
Regency Park Senior Living
Rodriguez, Horii, Choi & Cafferata LLP
Ken & Maggie Sabbag
Ted & Lori Samuels
John H. & Linda A. Seiter
Sara Brady Shutford
Shinhan Bank
Rosemary Simmons
Southern California Public Radio - KPCC
Randolph & Judith Wilson
Henry & Margie Yost

SUPPORTING FELLOWS ($1,000 - $2,499)
All Saints Church
Gregory J. Annick & Nancy McAniff Annick
Anonymous
John D. & Laura Babcock
Olin Barrett & Ann Dobson Barrett
Tom Baxter & Jennifer Kuo
Barbara Beckham
Christine Benter
Dave Beringer
Bolton & Company
John & Louise Brinsley
Barbara Campbell
Catherine “Tink” Cheney & Barry Jones
Clifton Larson Allen
Walter & Suzanne Cochran-Bond

DISTINGUISHED FELLOWS ($5,000 - $9,999)
Scott & Glisy Brown
Charles Schwab Pasadena
Clifford Swan Investment Counselors
David & Phyllis Crandon
David Davis
Eleven Twenty Seven Foundation
Don & Julie Fedde
James & Priscilla Gamb
Dr. Lily Lee & The California Clinic
Cands & Roger Ipswitch

ESTEEMED FELLOWS ($10,000+)
Alibaba Pictures Group
Anonymous (2)
Guilford & Gwen Babcock
Bailey & Barbara Bishop
The Donald & Sally Clark Foundation
Mel & Renate Cohen
Carl W. & Lynn Cooper
Matthew & Jennifer DeVoll
East West Bank
Judith Gain
Grace Helen Spearman Charitable Foundation
Greater LA New Car Dealers Association
Donald & Taylor Hall
Arline Harder
Jonathan & Wende Headley
Handy Hioe & Anita Handjo-Bazic Products
Richard & Tracy Hirrel
IDS Real Estate Group
Mary Johnson
Fred & Jenny Lim
David & Margaret Mgrublian
Lary & Mary Anne Mielke
Roger & Gloria Mullendore
Wendy Munger & Leonard Gumport
Richard Nordin
Marion Payse
Michael Peevey & Carol Liu
Private Internet Access
David & Victoria Rogers
Neil & Sonia Singla
Melinda Stahl & Matt Nix
Thorpe Family Trust
Dr. Michelle Asantea Tyson

FELLOWS ($500-$999)
Charlie & Julie Woo
John & Judy Whiting
Robert & Carolyn Volk
Peter & Jeannie Vaughn
Gregory & Glenda Vanni
Rob & Charisse Tolleson
Thomas & Elayne Toffol
Marilyn Szymak
Mijares Mexican Restaurants, Inc.
John & Charlotte Reith
Regency Park Senior Living
Rodriguez, Horii, Choi & Cafferata LLP
Ken & Maggie Sabbag
Ted & Lori Samuels
John H. & Linda A. Seiter
Sara Brady Shutford
Shinhan Bank
Rosemary Simmons
Southern California Public Radio - KPCC
Randolph & Judith Wilson
Henry & Margie Yost

FELLOWS ($500-$999)
AbilityFirst
Anonymous
Tom & Janice Bea
Remo & Rosamaria Belli
Robert & Susan Bishop
Susan Blaisdell
The Boardman Family Foundation
Corky & Marilyn Conziner
Rita Coulter
David G. Covell
Margaret T. Cunningham
Tobias Delbruck
James & Kitty Dillavou

Community Bank
Ramon Cortines
John & Ginny Cushman
Leo & Stephanie Dencik
William Francis Deverell & Jennifer Watts
Jo Drummond
Claire Dunavan
Larry & Geraldine Edson
Sandra A. Eli
Ray & Sydney Feeney
David & Mitsuiko Felton
Five Acres
Jean T. Fleming
Louis B. & Laura Fleming
Bill & Brenda Galloway
Robert & Katherine Gillespie
Eunice Goodan
Sandy Greenstein
Patti B. Healy
Harold & Marguerite Hennacy
Carolyn Horne
John & Barbara House
Frank & Sally Jameson
Kelly Johnson & April Danz
Judith G. Kelly
Heather Lord & Jason Wolenik
Samuel Losh
Albert & Rose Marie Lowe
Manufacturers Bank
Allen & Weta Mathies
Paul & Linda Maurin
Andrew & Harper McDonald
Stephen & Judy McDonald
Elizabeth Medearis
Carolyn Miller
Paul & Susan Miller
Michael A. Newkirk & Olivia P. Garfield
Ray & Eddie Newman
Pasadena Convention Center
Peggy Phelps
Sterling Plie
William & Patsy Pinney
Glenn & Carol Pomaranz
Chris & Katie Poole
John & Marie Queen
Nicholas G. Rodriguez & Patricia Jazmines
Janet Rose
Danny & Sarah Rothenberg
Fran Scoble
Janet Sebenius
Leslie E. & Pamela A. Stocker
Marilyyn Szymak
Thomas & Elayne Tchentchin
Rob & Charisse Tolleson
Gregory & Glenda Vanni
Peter & Jeanne Vaughn
Robert & Carolyn Volk
John & Judy Whiting
Charlie & Julie Woo
The Pasadena Public Library Foundation (PPLF), an endowment held by PCF, has pledged support for the restoration of 142 theatre-style seats in the Donald R. Wright Auditorium of the Central branch.

Originally crafted in the early 1920s for the Pasadena Civic Auditorium, the elegant seats feature period decorative molding and hat storage racks under each seat. The theatre seats were moved to the Central Library in the 1980s and installed in the then-newly renovated Donald R. Wright Auditorium, named after former California Chief Justice and notable Pasadena resident.

Throughout its years of service at the popular event venue, the seats have sustained tremendous wear and tear which required an extensive restoration plan. Each chair will be completely disassembled, its frame and batting reinforced and its springs, seat and back padding replaced. The chairs will then be reupholstered with new, durable fabric. In addition, all wood and metal components, including the hat storage racks, will be refurbished.

To support the PPLF theatre seat restoration project, visit PCF’s website: pasadenacf.org/funds/pasadena-public-library-foundation

**RENOVATION OF TREASURED HISTORIC SEATING**

**FRIENDS ($1 - $499)**

Carrie Adrian  
Melvin & Regina Agajanian  
Abraham & Mary Aghoian  
Anonymous  
Glen & Melinda Arbuthnot  
John & Margaret Asher  
Bryan Beckham  
Rosey Bell  
Clayton & Margaret Braatz  
Hannah G. Bradley  
Brad & Claire Brian  
Annie Brose & Chris Anzalone  
Rick Button Landscape Design  
Joan Caillouette  
John & Susan Caldwell  
John K. Cameron  
Mauricio Cevallos  
Evan Chen  
George Chiang  
Scott Christopher  
James & Melanie Clark  
Donald & Natalie Cohen  
Patricia Cole  
Peggy Coleman  
Michael & Susan Connell  
Maureen Conway  
Martha Malnic Cooley  
John & Bette Cooper  
Richard & Mariver Copeland  
Andrea Coupe  
William & Diane Cullinane  
Tony & Nadine Danz  
Justin & Mary Dedeaux  
Leslie Dennis  
Ginger Detoy  
Janet Doud  
Kate Dwyer  
Emily Edelsohn  
Eisenhart & Associates  
Kevin G. Ennis  
Caleb & Doris Finch  
Priscilla Flynn  
Rick & Megan Foker  
Lauren M. Frankel  
Bob Gain  
Anton & Anita Garnier  
Claudia Garza  
Kathleen B. Garza  
Margarito Garza  
Dan & Carol Goldthwait  
Ted & Marcia Grace  
Lori Gross  
Paul & Margie Grossman  
Michael Gurevitch & Lori Wynstock  
Margo Halstead  
Robert & Lisa Harrison  
Terry J. & Trudy M. Hatter  
Katherine Healy  
Dave & Caraly Higuchi  
Dorothy Hoffman  
Patrick & Sylvia Holmes  
Horie & Company  
Jill Holvet  
Marguerite Hougasian  
Song Huang  
Dirk & Sharon Hudson  
Paul & Missy Jennings  
David R. & Carole A. Jones  
Howard & Ruth Jubkins  
Peter & Joan Kaplanis  
Lisa Kenyon  
Patricia Ketchum  
Gregory & Alfrida King  
Bethjune Kruse  
Ginny Lechler  
Gail Lovejoy  
Kevin & Deborah Lutz  
Bradford Macneil  
Denise Mamishian  
Mr. & Mrs. Ram Manvi  
Mark & Paula Mariscal  
John C. & Pam Massar  
Linda Massey  
Michael Matthews  
Rex Mayreis & Joan Kaplan  
Ted & Jane McAniff  
Carin & David McCarthy  
Stephen McCurry & Sandra Esserman  
James McInerny  
Sasha Mikhalipoor  
Mitchell J. & Margot A. Milias  
Louisa N. Miller  
Stuart & Stacy Miller  
Jeannette Muirhead  
Rick Neumann  
Judith Ostrander  
Carolyn Otto  
Kay M. Paletta  
Gordon Pashgian  
Michael & Priscilla Pavlicki  
Benjamin & Sylvia Paz  
Robert & Lori Paz  
Maya Teague Penberthy  
Ralph & Mary Elizabeth Perry  
Phillips & Company  
John & Barbara Poer  
Jane Quinn  
Bill & Christy Rakow  
Hugh J. Ralston  
Edward & Roseann Ramirez  
Suzette Ramirez-Carr  
Jim & Coral Rawn  
George & Mary Regas  
David & Kristin Ritterbush  
John & Harriet Robinson  
Leonard & Carmella Rodriguez  
Janet J. Rose  
Paul & Cynthia Roye  
Mary Machado Schammel  
Richard Henry Schlatter & Viola S. Mallory  
Norman & Carol Schmidt  
Rosemary Schroeder  
Dorothy McCay Scully  
Joe & Gigi Scully  
Fred & Gwynne Seares  
Fred & Cynthia Soldwedel  
Barbara J. Spaulding  
Gilbert C. Speer  
John D. Taylor  
Carlette Louise Thompson  
Bill & Carol Thomson  
Terry & Maria Tornek  
Vance & Phyllis Trueblood  
John B. Ulmer  
Patricia Vick  
Lucia Villaescusa  
Michele I. Vogt  
Andrew Vollero Jr.  
James & Jeanne Wallace  
Chuck Waterman  
Craig & Carolyn Watson  
Sally Wenzlau  
Scott & Jenny Wilcott  
Roberta Wilcox  
Barbara Wright  
Sue & John Youngson  
Leslie Zasa
Scholarship Funds: Our scholarships funds range from rewarding high schoolers who want to pursue further education to students in college or graduate school. Most scholarships are local, but some donors have set up scholarships elsewhere. Many individuals or groups (think alumni) often want to support a specific public school which typically has no infrastructure to invest gifts. Foundations like ours become the vehicle for making these scholarships happen.

On this page is an overview of the wide variety of giving options available at PCF which can give you a general idea of how we match needs and desires with tangible philanthropic opportunities. For more information about charitable giving or for answers to specific questions about our funds, annuities and other products, please contact our Development Director Dan Maljanian at 626-796-2097 x8 or dmaljanian@pasadenacf.org.