



PASADENA  
COMMUNITY  
FOUNDATION

# AFFORDABLE HOUSING INITIATIVE

LAUNCHED IN 2019

AWARDS LARGE, HIGH-IMPACT  
GRANTS TO PROJECTS THAT  
ADD MUCH-NEEDED BEDS IN  
THE GREATER PASADENA AREA

**TOTAL GRANTED AS  
OF 2024:  
NEARLY \$1 MILLION**



## GRANTEE PROJECTS INCLUDE

Salvation Army Hope Center - \$350K

Heritage Housing Partners PCC

Student Housing \$200K

SGV Habitat for Humanity ADU

Demonstration project \$192K

Door of Hope for the David &

Katherine Lee Home \$100K

Home Ownership for Personal

Empowerment (HOPE) \$25K

SGV Habitat for Humanity Howard-

Navarro Homes \$25K

**THESE PROJECTS REPRESENT 120  
NEW HOUSING UNITS IN THE  
GREATER PASADENA AREA SINCE  
2019**

***Funding affordable housing projects provides homes and transforms lives.***



Salvation Army Hope Center groundbreaking, October 2021

For 71 years, PCF has responded to the changing needs of our community. Today, one of the most challenging issues facing the greater Pasadena area is the lack of affordable housing.

**PCF is committed to responding to this crisis by partnering with the City of Pasadena and community organizations to expand the number of units of safe, affordable housing for low- and moderate-income individuals and families.**

“ The impact that Pasadena Community Foundation has had on affordable housing in Pasadena is significant. It takes all kinds of housing to meet the needs of residents and for communities to thrive. Through their work, PCF has shown its commitment to provide permanent supportive housing, a vital part of the housing ecosystem. ”

Executive Director Bryan Wong, SGV Habitat for Humanity

**PCF values community collaboration.**  
**Join us in building housing-secure futures**  
**for our neighbors.**



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