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**PASADENA COMMUNITY FOUNDATION LAUNCHES GRANT PROGRAM  
FOR LOCAL ARTS & CULTURE ORGANIZATIONS**

***Funding will support post-pandemic rebuilding & reimagining of the arts***

PASADENA, CA – March 6, 2023 – Pasadena Community Foundation (PCF) announces the launch of its **Arts & Culture Grant Program**, which will support arts and culture nonprofit organizations in the greater Pasadena area. After many conversations and visits with local arts organizations in 2022, PCF learned that they have experienced unique and unprecedented challenges since the pandemic began in 2020. These include changing audience expectations, significant increases in production and operation costs, and an urgent need to invest in new technologies for hybrid and multimedia programming.

PCF's new grant program will provide support for tangible and enduring rebuilding and reimagining of the arts in this post-pandemic period. It is open to organizations providing the greater Pasadena area with one or more of the following: visual arts, performing arts, literary arts, historic preservation, arts/cultural history, events, and/or education. The application period is open from March 6 to April 27, 2023. Grant awards will range between \$10,000 and \$25,000.

PCF has historically supported arts and culture organizations through its annual Capital Grants Program. In 2022, seven arts organizations were awarded \$170,000 in Capital Grants. In 2021, PCF provided \$100,000 in unrestricted pandemic relief grants to 14 local arts organizations and contributed \$50,000 to the City of Pasadena's Art & Culture Relief Grant Program.

PCF Program Director Jeannine Bogaard sees the new grant program as a natural progression of PCF's longtime support of arts organizations. "We recognize that this moment in time offers an important opportunity to strengthen arts organizations' capacity, diversity, and audience. We are so happy to formalize our support with a new program dedicated solely to sustaining the vibrancy and longevity of our treasured arts and culture organizations."

Review the Arts & Crafts Grant Program Guidelines [here](#).

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**About the Pasadena Community Foundation**

Founded in 1953, Pasadena Community Foundation (PCF) is a tax-exempt public charity created by and for the people of Pasadena. Managing more than \$160 million in charitable assets, PCF works with individuals, families, and organizations to establish philanthropic funds, create and build endowment funds, and distribute charitable gifts to nonprofit organizations.