



PASADENA
COMMUNITY
FOUNDATION

Transform your passions into sustainable support for the greater Pasadena area.

Pasadena Community Foundation's mission is powered by endowments. The Foundation can support an impressive range of causes and organizations now and in the future because local philanthropists – people just like you – decided to elevate the potential of our community.

Join PCF's growing family of Endowment Builders and invest in a powerful, flexible, and sustainable tool to change lives locally.



Create a gift that gives forever.

Your named endowment creates a hometown legacy for you and your family – one that will ensure the future of the Pasadena we love.

Your Endowment. Your Passions. Your Pasadena.

CHOOSE THE TYPE OF ENDOWMENT YOU PREFER

Target the greatest needs: **Unrestricted Named Endowments** support Pasadena Community Foundation's (PCF) grantmaking programs in the area of greatest need.

Endow your Passion: **Restricted Named Endowments** support PCF's grantmaking programs in the areas of interest you choose (Arts & Culture, Community & Economic Development, Environment & Animal Welfare, Health & Safety, Human Services, Youth & Education).

WHY BECOME AN ENDOWMENT BUILDER?

- **Legacy:** Join a group of philanthropists committed to shaping tomorrow's Pasadena.
- **Local Impact:** Grants generated from your endowment remain here in the community.
- **Affordable commitment:** For as little as \$10,000 (paid in full or over time), you create a permanent charitable legacy.
- **Simplicity:** Paperwork is minimal, and once your fund is established, PCF assumes administrative and record keeping duties.
- **Tax Benefits:** Setting up a charitable fund through PCF gives you maximum tax benefits.
- **Dedicated stewardship:** PCF has an impressive track record of investing and growing charitable funds. The foundation currently manages over 400 funds and \$134 million in total assets.
- **Power of Endowment:** Endowments are truly the gift that keeps on giving. The corpus of your fund is invested in PCF's portfolio and grants are made annually; eventually far more than your original gift is distributed.

Continued on reverse



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JOIN PASADENA COMMUNITY FOUNDATION'S FAMILY OF 162 ENDOWMENT BUILDERS

The “forever gifts” established by Pasadena Community Foundation’s Endowment Builders provide vital support to local nonprofits. They enable PCF to make versatile grants to long-standing agencies and new organizations, as well as meet urgent needs when they arise, such as COVID-19 relief funding.

Three Easy Steps to Become a PCF Endowment Builder:

1. PICK YOUR PASSION

Designate your investment to one or more of PCF’s areas of interest: Arts & Culture, Community & Economic Development, Environment & Animal Welfare, Health & Safety, Human Services, and Youth & Education. Or, create an unrestricted endowment to provide flexible support for PCF’s grantmaking.

2. NAME YOUR ENDOWMENT

Memorialize a loved one who has passed, mark an important milestone, or create an endowment to “pay it forward.”

3. MAKE YOUR GIFT

Establish your fund during your lifetime or through your estate plan. It takes just \$10,000 to start an endowment with PCF (or two payments of \$5,000 over two years).

In 2022 PCF’s Endowment Builders helped generate \$2.2 million in grant funds, supporting:

- 116 local nonprofits and 319 grants
- Scholarships to nearly 100 students
- More than a half-million dollars in Capital Grant funding to 24 nonprofit organizations
- The launch of Petersen Scholars Program for transition age foster youth
- Emergency food pantry grants to four social services organizations
- The Affordable Housing Initiative, which helped purchase and rehab a property for unhoused PCC students in 2022.

With its longstanding community involvement and leadership, PCF can help you align your values, life experiences, and interests to benefit the causes closest to your heart.



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