

Community MATTERS

FALL 2023



PASADENA COMMUNITY
FOUNDATION

We are grateful for the many blessings that have been bestowed upon us and we live and serve our community with the following as our guide:

"To whom much is given, much is required" (Lk. 12:48). We support the important work of the Pasadena Community Foundation because it helps us connect with local causes, while enriching our connection to the community.

– **CHARMAYNE & RAY EALY**



No other Pasadena organization is as prominent in meeting the needs of our wonderful community. PCF proactively identifies the pressing issues of the community and successfully rallies supporters to help.

– **JUDY GAIN**



As a long-term Pasadena resident, investing in our community is a priority and PCF takes the guesswork out of it through their impressive grant selection process.

– **STEPHANIE FOX**



We respect and trust the caliber of the leadership and the processes of work at PCF. Our ongoing support of the foundation diversifies our local donation portfolio while maintaining our values and helping causes that are important to us.

– **SYLVIA AND BENJAMIN PAZ**



WHY WE GIVE TO PCF



PCF gives me the flexibility to focus on a particular cause but also provides choice. The organization is so well-managed that I feel good about relying on PCF's expertise to care for and fulfill my giving plan.

– **R-LENE MIJARES DE LANG**



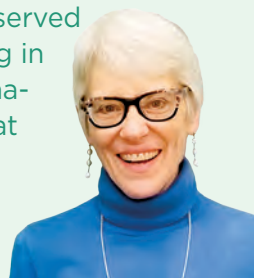
I have named PCF in my estate to establish a fund to benefit charities that align with my values. I'm so pleased that PCF will continue my legacy.

– **ROBERT FLOE**



I'm confident that the Pasadena Community Foundation will steward and distribute my donations with impeccable integrity, thoughtfulness, and maximum benefit for Pasadena-area residents served by our nonprofit organizations. Living in Pasadena and working for a Pasadena-area nonprofit, I've seen firsthand that PCF helps us thrive.

– **PEGGY SMITH**



Decades ago, we decided to support organizations that focus on the mental health of young people, including Sycamores and Five Acres. We also support Ronald McDonald House Pasadena, which cares for young people as they cope with serious illness and allows them to stay with their families. When we discovered PCF and the ease with which we could help others, we never looked back."

– **DAVID AND MITSUKO FELTON**



PCF STRENGTHENS NONPROFITS' MISSIONS THROUGH AGENCY FUNDS

Pasadena Community Foundation is committed to providing comprehensive support to nonprofit organizations in the greater Pasadena community both through our grant programs and through opportunities for agencies to partner with PCF through Agency Endowments and Agency Investment Funds.

Agency Endowments are permanent investments that PCF manages on behalf of a nonprofit agency. They offer a calculated annual payout that provides a stable income to the nonprofit that can go towards operating or program needs. Opening an agency endowment positions a nonprofit for long-term financial stability. The endowment will continue to provide a payout during economic downturns and fluctuations in donor support, which can provide much needed relief in difficult times. Agency Investment Funds can be used how and when the agency sees fit. The funds remain secure, pooled, and invested with our larger portfolio under our stewardship until the agency needs them.

The experienced professionals on PCF's Investment

“By creating an Agency Fund, nonprofits can benefit from our knowledge and experience with endowment building and complex giving strategies.”

– Liz Algermissen, PCF Director of Development

Committee specialize in financial management and investment strategies. By partnering with PCF, agencies have access not only to our professionals but also to a substantial, diversified portfolio at a cost-effective rate. While PCF focuses on growing an agency's endowment or investment fund, the agency can keep its focus on the work most important to them – achieving their mission.

PCF proudly supports 26 nonprofit organizations in the greater Pasadena community through agency fund partnerships. We are honored to contribute to organizations' journeys in building their long-term success and look forward to helping more nonprofits for years to come.



The Los Angeles Children's Chorus with LACC Artistic Director Fernando Malvar-Ruiz.

Agency Fund Spotlight: Los Angeles Children's Chorus

In early 2023, Los Angeles Children's Chorus (LACC) created a PCF Agency Fund. LACC Director of Development, Lee Taylor, noted, “As LACC continues to expand its programs and impact, it was important to us to choose a trusted investment vehicle for our operating reserves and potential transformational endowment gifts. The Pasadena Community Foundation has a 70-year history in the community we share and lasting relationships with many of LACC's stakeholders. It gives us tremendous peace of mind that PCF is managing our assets.”



Learn more about Agency Funds. Scan the QR code or contact Liz Algermissen, ealgermissen@pasadenacf.org / 626.796.2097 X 105.

HANNAH G. BRADLEY ENDOWMENT

Daughters honor their mother's deep engagement with the Pasadena community

Hannah Griffith Bradley was born in Pasadena in 1928 to Mr. and Mrs. Richard Griffith and remained here as a longtime resident. She attended, and forever valued, Polytechnic and Ethel Walker schools, and Smith College. She married Wilson Bradley, Jr. and had three daughters, all of whom were raised in Pasadena.

Hannah believed strongly in contributing to one's community and was involved with many philanthropic and volunteer activities, including the Pasadena Day Nursery, Los Angeles Arboretum, Caltech, and the Pasadena Mental Health Association.

Hannah graduated from Polytechnic School in 1942 and remained very involved in the school community initially as a teacher and later as the first woman to chair the Polytechnic School Board of Trustees. She received the school's Distinguished Alumna Award in 1979, recognizing her 11-year board service and her broad philanthropic work.

Hannah was an avid gardener with a keen sense of



Hannah Griffith Bradley

design. She channeled this passion into a flower arranging business, as well as further community service as a longtime member of the Pasadena Garden Club, a docent at The Huntington Gardens, and the president of the California Arboretum Foundation. Her gardens were featured on many garden tours and her gardens and flower arrangements won numerous awards.

Later in her life Hannah moved to the family beach house at Sandyland Cove in Carpinteria, where she built a wonderful new community of friends,

created more stunning gardens, and continued her passion for cooking. She loved the beach, enjoying the amazing sunsets and salty breezes as she overlooked the ocean. Her five grandchildren visited often, learning to love the beach and ocean as much as she did. Hannah had many physical challenges in her 92 years, but managed each one with determination, wit, and grace, and was a true inspiration to those who knew her.

Her daughters emphasize that their mother's "leadership, intellect, work ethic, sense of humor, and commitment to community helped shape our vision of life's possibilities." They turned to PCF to create the Hannah G. Bradley Endowment, which will support PCF's work in the areas of Youth & Education. "Our mother had a long affiliation with PCF, and we wanted to honor her community involvement and her and our hometown roots. PCF's ongoing commitment to the Pasadena community provided a natural way for us to build on the contributions our mother made to making the Pasadena area a better place."



Hannah during her Polytechnic years. Photo courtesy of the Polytechnic School Archives.



Hannah loved gardening, and her gardens and flower arrangements won numerous awards.



As one of PCF's 165 Endowment Builder funds, the Hannah G. Bradley Endowment will support PCF's local grantmaking in the area of Youth & Education. This is a high-priority area for the Foundation; PCF supports nonprofits that focus on early learning, K-12 academic interventions, youth development, and college access, while also managing several scholarship funds, including those that target first-generation students. Scan the QR code to learn more about creating a hometown legacy to honor a loved one or in support of one of your passions.



Above: PCF joined MWI staff in front of the Observatory's 100-inch Hooker Telescope, completed in 1917 and one of the world's most important instruments for observational astronomy in the first half of the 20th century. **Right:** PCF's Capital Campaign Grant will help Mount Wilson Institute improve visitor infrastructure like signage and pathways. **Left:** Scan the QR code to watch PCF's video about MWI's Second Century Campaign.



Preserving Iconic Cultural Landmarks for FUTURE

Mount Wilson Observatory

Mount Wilson Observatory (MWO) welcomes 95,000 visitors to its campus annually. They come to see some of the most important scientific telescopes and astronomical instruments of the first half of the 20th century, as well as the beautiful surrounding mountain campus.

With the help of a 2023 PCF Capital Campaign Grant, the entity that manages the Observatory campus — Mount Wilson Institute — will launch its *Second Century Campaign* to improve accessibility, safety and infrastructure for visitors today and in the future.

Education is an important component of MWO's 21st century purpose. The site engages 450 K-12 students annually in a comprehensive STEM program, and the Snow solar telescope is still used by undergraduate students who get hands-on training in solar physics and spectroscopy. The Observatory also hosts public lecture series, concerts, and telescope observation nights.

"Mount Wilson was called 'pleasure grounds' in its early years because the site encompassed so much," says Sam Hale, MWI Board Chairman and the grandson of George Ellery Hale, the American astrophysicist who is credited with founding the Observatory in 1904. "Today it's still a premier research facility, an educational institution, a historic site – it's simply a magnificent working monument."



Sam Hale



Clockwise from top: PCF and Gamble House staff on front porch; Problems with the house's original downspouts have caused water intrusion in the basement; Executive Director Alexandra Rasic shows video of water pouring into the basement during one of last winter's rain storms; The Gamble House front exterior.



GENERATIONS

The Gamble House Conservancy

"When it rains, it pours" is not a phrase that staff at the Gamble House Conservancy hopes to utter ever again. For over 20 years, the National Historic Landmark designed by Charles and Henry Greene has experienced water intrusion issues, but in the last two years, the problem has worsened: Two new areas of intrusion have appeared and have behaved differently, confounding staff and hired experts. A 2023 PCF Capital Grant will help the Conservancy thoroughly investigate site drainage and sensitively modify four of the original metal downspouts to prevent future damage from heavy winter rains.

Built in 1908, the Gamble House is an architectural masterpiece of the Arts and Crafts movement. The home welcomes 25,000 visitors annually, making it a significant heritage travel destination, as well as a beloved community asset for locals. "This house casts a bit of a spell on people," says Alexandra Rasic, the James N. Gamble Executive Director. "We are stewards of this treasured community asset and are grateful that the Pasadena Community Foundation recognizes how important it is to address structural issues as they arise so that we can preserve this landmark for future generations."

FINALLY HOME

Cancer Support Community's New Facility Gets a Final Touch with a Capital Campaign Grant

Cancer Support Community San Gabriel Valley (CSCSGV) provides a range of psychosocial services for people affected by cancer, their families and caregivers, and those bereaved by the loss of a loved one. After 32 years in three locations, and the stress of lease expirations, unexpected moves, and program disruptions, CSCSGV moved into its permanent, 7,800-square-foot facility in Sierra Madre this summer. The organization's *Be the Key* Capital Campaign raised enough funding to purchase the building.

The organization will use a PCF Capital Campaign Grant of \$50,000 for the final stage of its campaign: solar panels, which will lower the building's environmental footprint and provide an estimated savings of \$7,000 per year in electricity costs. "PCF's gift will yield benefits for decades to come thanks to the utility savings that can be directed to our programs," notes Executive Director Patricia Ostiller.

Expanding Visibility and Reach

The new center positions the organization to better expand its visibility, outreach, and client capacity throughout the San Gabriel Valley. In 2022, CSCSGV served 1,045 persons – a record number for the organization – and served an additional 6,000 people through outreach at community health fairs. CSCSGV expects to grow these numbers in 2024. Clients can take advantage of support groups, healthy lifestyle



Above: Ribbon cutting of the Cancer Support Community's new home. **Right:** CSCSGV's new home. **Below:** Patricia Ostiller, Executive Director, gives PCF a tour of the new facility.



classes, one-on-one counseling, and social activities. All services are free and are offered in Spanish, Armenian, and English.

CSCSGV staff delighted in showcasing the expansive, naturally lit building for PCF staff during a visit in August. We toured comfortable group support rooms, exercise and conference rooms, a tranquil mountain-view patio, and a large welcoming lobby. "We even have our own adjacent parking lot now!" exclaimed Development Associate Peggy Smith. For a staff used to "making do" with leased spaces, the new center represents hope and excitement for what's to come.

"PCF's partnership with CSCSGV and other nonprofits in the area is priceless and precious to us. We couldn't do what we do without PCF being a crucial part of the 'wind beneath our wings'."

– Patricia Ostiller, CSCSGV Executive Director



PCF & COLLEGE ACCESS PLAN

A Powerful Partnership for Educational Equity

College Access Plan (CAP) was established in 2011 to help PUSD students and families navigate the college journey from middle school through college graduation. CAP students receive hands-on support with all aspects of the college application process, and, once they choose a college, they continue to receive personalized support through CAP's I Heart College program.

CAP has received PCF funding since its beginning, but the relationship deepened in 2019 as the PCF Scholars Program began to take shape. Mo Hyman, CAP's Executive Director, worked closely with PCF consultants and staff to create an innovative scholarship program that would support the educational goals of students at risk of academic failure.



ELEVATING THE PARTNERSHIP — MPYD AND CAP

PCF recently received a \$10,000 grant from League of California Community Foundations to forge a deeper collaboration between CAP and MPYD (Mentoring & Partnership for Youth Development), an organization at John Muir High School that serves young men of color. By leveraging the expertise of both organizations, this partnership can create a stronger college pathway for students across PUSD.



College Access Plan (CAP) provides no-cost college readiness advisement and topic-specific workshops for students at 16 PUSD campuses.

The PCF Scholars Program is specifically designed to address the structural and motivational barriers to completion that many low-income and first-generation college students face. It reflects current best practices in scholarship evaluation and implementation by combining financial aid with wrap-around student support.

Understanding “current best practices” is embedded in CAP’s mission. The PCF Scholars Program has benefited from the organization’s deep experience, which has been honed over the years through ongoing and extensive trainings, regional and national leadership roles, and in creating close relationships with schools and colleges.

A New Comfort Level with College

CAP has been a critical “funnel” to the PCF Scholars Program: to date, more than two-thirds of the Scholars have applied and been accepted to the program through CAP. Jeannine Bogaard, PCF’s Program Director, emphasizes that “PCF could not do this program without CAP. We’ve seen that CAP increases students’ comfort level with the notion of college. Their close guidance and individualized resources have proven critical in making students more successful as PCF Scholars.”

“The magic of PCF Scholars lies in CAP’s expertise mixed with the flexibility of the PCF funding and the personalized attention both CAP and PCF provide each student,” says Hyman. By forging a close partnership to address many of the barriers that Pasadena students face, PCF and CAP are fortifying the foundation that underserved students need and paving a viable pathway to success.

Photos courtesy of College Access Plan.

Here for GOOD

2023 FRIENDS & FELLOWS CAMPAIGN

Donors to the “Here for Good” Campaign are recognized as “Friends” or “Fellows”

PCF “Friends” are those who make a gift of \$1 – \$499. Friends are recognized on our website and annually in our publications.

PCF “Fellows” are those who make a gift of \$500 or more. Fellows are recognized on our website and annually in our publications and invited to attend special events to honor the work of local nonprofit organizations.

**GIVE
TODAY**



PCF 2023 GRANTMAKING HIGHLIGHTS

- PCF launched the Arts & Culture Grant Program and awarded \$335,000 to 18 arts nonprofits.
- PCF expanded its grant commitment to local food pantries.
- PCF awarded a \$100,000 Affordable Housing Grant to help Door of Hope acquire, renovate and expand a former residential home into a shelter for 20 additional families.
- PCF welcomed 12 new PCF Scholars and 28 new Petersen Scholars this fall.
- PCF awarded first-time grants to 14 nonprofits, including the Gamble House Conservancy, Mount Wilson Institute, African American Parent Council, Ride On LA, Soul Force Project, Mount Lowe Chamber Players, and K9 Youth Alliance.



Our parents came to the United States as immigrants to build a better life and invest in our futures — an experience that forged our familial belief in paying it forward. Pasadena Community Foundation fits strongly with our values — its grantmaking in the Pasadena area supports more than 100 nonprofit organizations annually with the help of donors who want to invest in the community they love.

Join us in supporting the 2023 *Here for Good* Friends & Fellows campaign to strengthen PCF’s grantmaking impact for local nonprofits.

— Sonia & Neil Singla, *Here for Good* Campaign Chairs