



Pasadena Community Foundation

Eaton Fire Relief & Recovery Fund

For more than 70 years, Pasadena Community Foundation has been embedded in Pasadena, Altadena, and Sierra Madre – our core grantmaking footprint. PCF has always fostered and benefited from strong relationships with residents and nonprofit organizations in these areas.

How will the Eaton Fire Fund assist those impacted?

PCF's Eaton Fire Relief and Recovery Fund will provide resources to trusted community-based nonprofit agencies in support of families and individuals directly impacted by the Eaton Fire in the moment of the catastrophe and in its aftermath.

How will the funds be used?

Immediate priorities: PCF will move the dollars entrusted to us as quickly to meet immediate needs of those who have been displaced due to loss of their home/evacuation or loss of employment. Altadena has been particularly impacted. We will partner with trusted nonprofit partners to provide food, shelter, emergency childcare, and medical care. We will focus on nonprofits serving our most vulnerable populations.

Mid- and longer-term priorities: PCF will engage with civic and nonprofit leaders to develop strategies for longer-term response and priorities. These will include addressing housing and mental health services. We will assist in unlocking government resources to preserve the diversity and beauty of Altadena and to ensure that generational Black and Latino families can rebuild their home and their lives, that the creative and artistic community can thrive, and that small businesses can reopen.

How can I help?

Scan the QR code to make an online donation to the Eaton Fire Relief & Recovery Fund.



Write a check to Pasadena Community Foundation (Memo Eaton Fire) and mail to 301 E. Colorado Blvd., Suite 810, Pasadena, CA 91101.

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Support for the Altadena community

PCF's long history of support for Altadena's nonprofits

One of PCF's first grants was to Five Acres - The Boys & Girls Aid Society of Los Angeles County in 1954 for \$130.

Other early PCF grants to Altadena organizations include:

- \$3,000 to Altadena Mountain Rescue Team in 1970
- \$5,000 to the Scripps Home in 1971
- \$958 to Altadena Meals on Wheels in 1975

In the last 10 years alone, PCF has supported 22 Altadena-based nonprofits, with grants totaling \$1 million.

This figure does not include grant support to dozens of Pasadena nonprofits whose service area includes Altadena.

In just the last two years, PCF has awarded funding to the Altadena Library Foundation for the Bob Lucas Memorial Library renovation and the FabLab (Makerspace) Upgrade at the Main Branch; Arroyos & Foothills Conservancy for its work at the Rubio Canyon Preserve; the St. Vincent de Paul food pantry at St. Elizabeth Church; Side Street Projects for an artist residency showcased at Altadena Pride; Altadena Meals on Wheels; the Mt. Lowe Chamber Players; Soul Force Project; Sycamores; Five Acres; Amigos de los Rios; and to dozens additional organizations located in Pasadena whose service area includes Altadena.

Pasadena Community Foundation board & staff at the Bob Lucas Memorial Library construction site, August, 2024. The Altadena Library Foundation received a \$50,000 Capital Campaign Grant for this project.

